

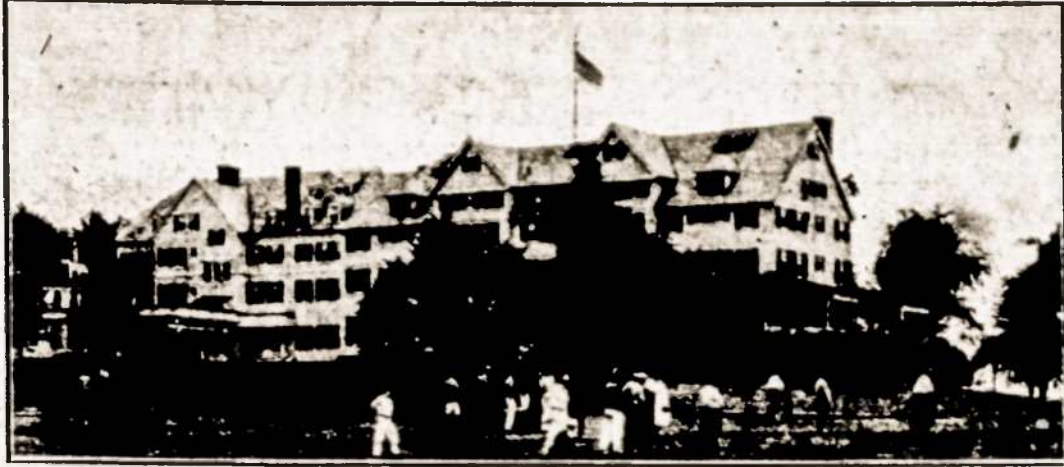
THE NORTHFIELD HERALD

Volume 1. Number 2

Northfield, Massachusetts, April 17, 1931

Complimentary Copy

POPULAR HOSTELRY IN OUR TOWN



Northfield should be proud to have within its domain the Northfield Hotel largely owned and controlled by the Northfield Schools through the Northfield Hotel Company. Here in the heart of New England where Massachusetts, Vermont and New Hampshire meet, the hotel stands as a welcome to the travelers and to the sojourner within our midst.

Town folk also patronize the place and almost any day one will find some of his acquaintances in the dining hall on the spacious veranda or in the sun parlor and possibly out in the open on the links.

Its estate comprises 225 acres in the Franklin Hills above the Connecticut River Valley. The House and Chateau command a panoramic view of the colonial village of Northfield, the expansive campuses of Mount Hermon School and Northfield Seminary, the quiet Connecticut "lovingly loitering on its way to the sea," the forelands of the Green Mountains, and the blue ranges of

southern New Hampshire. From points along the neighboring mountain trails may be seen the crests of Monadnock, Toby, Grace, Wantasket and the Berkshire Hills.

The Northfield is open all the year for rest, recreation, study, work, or play. Writers have made their home here; tired city workers have come for rejuvenation; young people like the outdoor sports; and all enjoy the hospitality and good fellowship of the House.

The golf course, surrounding the House, is in a broad amphitheater formed by distant mountains. The tennis courts and croquet grounds are conveniently near the House. There are wooded mountain trails for tramping, quiet country roads for horse and carriage or saddle, trout fishing in the brooks, and swimming in "Wanamaker." In winter snowshoeing, skiing, tobogganing, skating, sleighing, and other winter sports are enjoyed. Horses, carriages, and sleighs are available at the Livery.

The Northfield has spacious lounges tastefully furnished, with deep, comfortable chairs and floor and table lamps; also a library and reading room, writing room, radio room, a

cozy sun parlor, and broad verandas. Comfortable beds will be found in the guest rooms. Rooms are available single or en suite, with or without private bath or with hot and cold running water. The House is protected throughout with automatic sprinklers.

The dining room is noted for its homelike cuisine. Vegetables and fruit are supplied by the farm, and fresh milk and cream by the registered Guernsey herd.

The Chateau is within 200 yards of the main House. Its European architecture is suggestive of an Old World atmosphere in the midst of a New England pastoral environment. The view from its upper rooms and turrets is well worth a visit to Northfield.

The main floor contains a central reception hall, library, chapel, dining and serving rooms, with drawing and assembly rooms large enough to accommodate conventions and other gatherings of fifty to two hundred guests. Rooms, both large and small, are available with and without bath. Guests of the Chateau take their meals at the House dining room.

Hotel Assistant Manager Chosen

Ambert G. Moody, Manager of The Northfield Hotel announced today the appointment of Ralph S. Thompson to its staff in the capacity of Assistant Manager. Mr. Moody is a nephew of the founder of the Northfield Institutions, under whose direction this year-round hospitality has been operated for many years, continues as Manager.

Mr. Thompson, whose home is in Syracuse, N. Y., has been associated with some of the leading hotels of the South, including the Colonial and Collier chains, Grey Moss Inn, the Wendell at Jacksonville, and Carolina Terrace. Previous to his hotel experience he was engaged in business activities in an executive capacity. He is a graduate of Wesleyan University, later studying at Columbia University and the United States Naval Academy at Annapolis. Arriving here from the South, Mr. Thompson reports a good winter season in that section, and unusual in many quarters. He expressed delight with the New England countryside, the facilities afforded in and about Northfield, and with the opportunities which this reputable inn provides for rest and recreation under so ideal an environment. He is looking forward to the continuance of the patronage from all sections of the country, and the natural annual increase, which The Northfield has enjoyed during the past 42 years in both its winter and summer seasons. Mr. and Mrs. Thompson will make their home at The Northfield.

The management also announces that The Chateau, on the former country estate of the late Francis R. Schell acquired by The Northfield in 1930, will be opened on June 1 for the season.

The Hotel's golf course, which immediately surrounds the house on the 225-acre estate, presents new features this season. Plans which were promulgated last year have been carried out and the project gives a finished touch which is deserving of high commendation of the architect who planned the work. Among these improvements are new grass and new clay tees, bunkers, and traps. The old tees have been improved and enlarged. Number 4 green is now a real golf hole. The bunkers and traps which nearly surround it have so completely changed its setting that it is singularly attractive. The elevated Number 5 presents a handsome appearance from across the meadow. The new 8th, which will be in excellent playing condition, eliminates all crossing of fairways. The whole course, owing to a rare combination of landscape made unusually picturesque by the encircling distant mountains, the broad sweep of the Connecticut Valley, and the nearer hills, presents a most pleasing aspect for the golfer's highest enjoyment.

Be Kind to Animals Week Proclaimed

Governor Joseph B. Ely has designated by proclamation the week of April 20 to 25 as "be kind to animals week." The proclamation states:

"It has long been the custom for the governor of the commonwealth to issue each year a proclamation to emphasize our duty to the dumb animals. To this end, I designate Sun-

day, April 19, as Humane Sunday, and the week of April 20 to 25 as Be-Kind-to-Animals week.

"Our debt to our four-footed friends for their devoted service and the pleasure which they have given to us may be repaid in a measure by protecting them from harm and insuring kind treatment for them.

"I strongly urge the teachers in our schools to properly impress upon the minds of our youth the necessity and worthiness of kind and humane treatment to the dumb animals which have been placed in our care. It is also recommended that in the churches, and through the newspapers of our state, the people be impelled to care for our dumb friends with kindness and charity.

"The late Queen Victoria said: 'No civilization is complete which does not include the dumb and defenseless of God's creatures within the sphere of charity and mercy.'"

State Craft Institute In Boston

The Women's Republican Club of Massachusetts will hold its Fourth State Craft Institute at the clubhouse, 46 Beacon Street, Boston on Thursday April 23, 1931. The program is as follows:

Morning session 10 a. m. Invocation by Reverend Abbott Peterson, Chaplain of the House of Representatives of Massachusetts. Meeting opened by His Excellency, the Governor of Massachusetts.

General subject: "Youth and Its Responsibility in Political Life." Speakers: Mr. Judson Hannigan, President of the Republican Club of Massachusetts. Mr. William S. Youngman Jr., second year, Harvard Law School. Mr. Donald S. Potter, Senior, Boston University, College of Business Administration. Other speakers to be announced.

A buffet luncheon will be served at noon.

The afternoon session will begin at two o'clock. The general subject will be "Crime." The speakers: Mr. H. Addington Bruce, author and lecturer, "The Crime Problem." Dr. William Healy, Judge Baker Foundation, "Juvenile Delinquency." Mr. Henry Higgins, secretary of the Massachusetts Prison Association and Superintendent of the Long Island Hospital and Almshouse, "Our Prisons." Summary by Mr. H. Addington Bruce.

The evening session will be at 7 p. m. after dinner in the Assembly Hall, speakers: Hon. Charles P. Sisson, Assistant Attorney General of the United States. Hon. Hamilton Fish Jr., House of Representatives, Washington D. C. Member Committee Foreign Affairs.

This program is of keen interest to us all throughout the state. It is hoped that those who can be in Boston, and attend, will avail themselves of the privilege. The morning and afternoon sessions are free to members. There is a small guest fee for non-members. Will those who can attend any or all of the sessions, and wish to make reservations for luncheon or dinner, please notify, by Tuesday, April 21, Mrs. Wolfert Webber, Franklin County Chairman of the Women's Republican Club of Massachusetts.

Two crack golfers sliced their drives into the rough and went in search of the balls. They searched for a long, long time without success, a kindly old lady watching them with sympathetic interest.

Finally, the dear old lady spoke to them. "I don't want to bother you, gentlemen," she said, "but would it be cheating if I told you where they were?"

Northfield Grange Entertainment

The Northfield Grange entertained the Connecticut Valley Pomona Grange on Friday evening last at the Grange hall. Greenfield, Montague, Bernardston and Millers Falls were all present and a large number enjoyed the occasion. Supper was served by the ladies of the Northfield Grange. Mrs. Keet, Mrs. A. M. Wright and Mrs. Wels being the committee in charge. The general arrangements were in charge of Mrs. Dorothy Miller, master of the Northfield Grange. After supper there was a business meeting followed by entertainment that lasted until after midnight. Each Grange gave a 20-minute entertainment in competition. There were three judges from Orange who gave the prize to Bernardston.

Non-Residents Over Thirty Days Must Have Registration

Under the regulations of the Massachusetts motor registry and compulsory insurance laws all motorists must be licensed to drive. All cars must be registered and the minimum liability insurance must be carried. This applies to all residents in the state and reciprocal privileges are granted to all residents of other states however all "non-residents who have a 'regular place of abode or business' in Massachusetts for more than 30 days must both register their cars and take out liability insurance. Special registration at one half the usual fee is available for non-residents during the months of July, August and September.

Holiday Monday

Monday, April 19, Patriot's Day, is by legislative enactment a legal holiday in Massachusetts. This year April 19 falls on Sunday and, under the terms of the Law, Monday, April 20, will therefore be observed as a holiday.

HIGH SCHOOL NOTES

Polly Parker, Northfield High School 1930, is a member of the Freshman class at Jackson, Department for Women at Tufts College. Miss Parker was elected to the office of class Historian shortly after coming to college. She is now a member of the Chemistry Society, and the German Club and belongs to the Alpha Xi Delta Sorority.

A program was presented Friday afternoon held at the seminary in afternoon by girls who attended the March. Mary Brunig, Grace Randall, and Christine Gray gave interesting reports of the banquet and other meetings.

The graduation honors have been announced as follows: Valedictory, Marion Wells, Salutatory, Katherine Gray. Elizabeth Eastman was a close contestant for second honors.

Ruth Slaght who recently underwent an operation for appendicitis has returned to school.

The United States Government is still paying a pension to nine widows of soldiers of the War of 1812. Three are 90 or more years old, and one is 97. They receive an average of \$48 each monthly.

Northfield Women At Republican Luncheon at Greenfield

On Friday, April 10, Northfield was well represented at the annual meeting and luncheon of the Greenfield District Women's Republican Club, at the Weldon.

Mr. Harold Dean, on behalf of the Greenfield Republican Town Committee, presented a beautiful silk flag, which was accepted by the Reverend Margaret B. Barnard, the president of the club. Then all saluted the flag in token of acceptance.

After the delicious luncheon, Mrs. Frank Hall, field secretary of the Republican State Committee, gave a convincing talk on the need of Primary Conventions. Mrs. Streeter, of Springfield, spoke of the most urgent problem of this present Legislature—the Redistricting Bill. Mrs. Sidney Bailey of Northampton, and Mr. A. M. Darling of the Republican State Committee brought greetings.

Reports from the different localities were given by Mrs. Earle of Orange, Mrs. Herbert Ware of Shelburne Falls, and by Mrs. Wolfert Webber of Northfield, who also brought a message of co-operation, as Franklin County Chairman of the Women's Republican Club of Massachusetts.

The address of the day was given by the Honorable Joseph W. Martin, Jr. of North Attleboro, the Representative in Congress from the Fifteenth District. He gave a comprehensive account of the sound, business-like, constructive accomplishments of President Hoover in these past two years.

A letter of confidence and appreciation was drafted and sent to President Hoover.

A note of regret for being unable to attend this luncheon was read from Mrs. Calvin Coolidge.

There were about one hundred people present from all parts of the Connecticut Valley. The Northfield and Mr. Hermon women who attended were: Mrs. C. P. Buffum, Mrs. Lawrence Lezelle, Mrs. Mervin M. Rose, E. M. Morgan, Mrs. Joseph E. Rose, Mrs. Wolfert Webber, Mrs. Robert Wilder, Mrs. Grove Deming, Mrs. Roy Hatch, Miss Anna Miller, Mrs. S. A. Norton, Mrs. Louis Smith.

Mormon Missionaries May Visit Northfield

Miss Helen Wright and Miss Fleda Thatcher, both of Salt Lake City, Utah, women missionaries of the Church of Jesus Christ of Latter Day Saints, Mormons, are at present actively engaged in missionary work in the city of Springfield where according to the Springfield Republican there are about forty members of the denomination living.

These young women are volunteer workers of their church and serve without remuneration. The church has no salaried ministers. It is said there are about 130 missionaries of this church in the Eastern states. They hope to visit the towns in the Connecticut Valley.

General Conference Plans

Additional speakers and further plans for the general conference of Christian Workers to be held in Northfield next summer are announced. This conference will be held from August 1 through August 16 and draws ministers and Christian workers from all parts of the world. Many distinguished clergymen and world famous speakers on religious questions have attended these conferences during the last 30 years. They were founded by D. L. Moody, the evangelist, and are in charge of William Revell Moody, his son, and for many years head of the Northfield schools.

Among the speakers for whom definite appointments have been made in addition to those already announced are: Rev. Dr. John A. Hutton of London, who will be present throughout the conference; Rev. James Moffat of New York; Rev. A. T. Robertson of Louisville, Ky., the noted Greek scholar; Rev. G. Campbell Morgan; Rev. Charles R. Erdman of Princeton, N. J.; Rev. James Vance of Nashville, Tenn.; Rev. Adam Burnett of Glasgow, Scotland.

Dr. G. Campbell Morgan, whose early work in Northfield with D. L. Moody is remembered by many people in this vicinity and who has many friends and admirers throughout the country, will return to the custom of former years and address the conference at 9 o'clock in the morning during the first week. The ministers' meetings in two sessions daily will be held in Sage chapel and will be addressed by Dr. John A. Hutton and Rev. James Moffat.

In making the announcement of these meetings Mr. Moody says: "The purpose of these ministers' meetings is to bring together, in a spirit of intimate friendship, those who are in positions of grave responsibility in spiritual leadership. At the same time by inviting speakers whose ministry has been signally blessed, to afford an opportunity to discuss the means and methods which they have found most effective in their pastoral labors and in their pulpit work. The present time is one in which the spiritual resources of the nation are urgently drawn upon, and the church is being looked to to meet demands never exceeded in the past."

The young peoples meetings will be held in the evenings during the

conference in charge of Rev. Howard Morgan of Lexington, Ky., will be closed this year to the general public. It was found last year that the presence of older people who attended merely to listen defeated the purpose of the meetings which is to deal with the problems and aspirations of youth with perfect candor and in a sympathetic spirit.

Homer Rodeheaver will conduct a daily session or conference on leadership in Christian music. This is a new feature for the general conference. The plan is to emphasize the latent musical talent and gifts of the church and to discuss and suggest means by which the churches may better develop this important service. Mr. Rodeheaver has had extended experience in the field of church music. Paul Beckwith will conduct a class in the qualifications of the accompanist.

Dr. A. T. Robertson has announced that his course will be on Paul's Last Message, Second Timothy, and based upon the Greek text.

Open House At The Herald Office

The residents of Northfield and vicinity are invited to inspect the plant of The Northfield Herald at The Herald Building, Main Street Northfield on Wednesday April 22, from 2 to 4 and 8 to 10 p. m.

The management will try to arrange so that visitors may see the new modern Intertype typesetting machine, the big Whitlock newspaper press and the almost human Craftsman Automatic Unit Press in operation.

The afternoon hours are particularly for the ladies who cannot come in the evening with an escort.

Children unaccompanied by parents or guardian will not be admitted on this day. We are planning a "Kiddies Day" in the near future at which time we will arrange to entertain them.

Hermon Dry Bridge Has A Hearing

The Board of County Commissioners held a hearing Tuesday morning in the case of the Hermon dry bridge over the Boston and Maine tracks at the request of the State Highway Department. It is anticipated steps will be taken soon to have a petition presented to the superior court seeking the appointment of a special commission to apportion costs of a proposed new overhead bridge on the Bernardston-Northfield highway, to replace the present overhead structure over the Boston & Maine railroad, between the Commonwealth and railroad.

The plan has been contemplated for many years and a petition was filed with the county commissioners seeking such a change on April 20, 1927. A hearing was held shortly afterwards but the matter was held in abeyance since that time, until it was again taken up Tuesday, Edward T. Simoneau, assistant attorney general presented the matter for the state while F. C. Shepard, consulting engineer of the Boston & Maine railroad and Melvin A. Denison, chairman of the Bernardston board of selectmen, represented the other parties interested.

Assistant Atty. Gen. Simoneau told the commissioners the state and the railroad authorities were in entire accord regarding the present plans and had also agreed to take over the entire expense, the county and town being entirely exempted from any costs in connection with the proposed change. He explained the approaches had already been laid out by the state and the plan agreed upon called for a 30-foot bridge.

The roadways would be 30-feet wide of which 24 feet would be macadam with shoulders of three feet on each side. The bridge will be about 240 feet north of the present one and the highway would be located in the rear of the house owned by Charles Shantley near the bridge. The new structure would be of concrete.

The changes in the highway would eliminate the present curve in that section and the new road would start from the present highway, about 1200 feet west of the new bridge, while on the east, about 800 feet of new roadway would be constructed to join the present highway. The present bridge is about 23 feet wide and stands on trestlework of an old grade crossing, formerly known as Cushman's crossing, which was abolished in 1850.

Lenox Hydrants Rates Fixed

It will be of interest to Northfield taxpayers to learn that the State Public Utilities Department has ordered that on and after March 1st the rates to be charged for water by the Lenox Water Company for hydrant purposes in Lenox shall be \$35 annually for each hydrant attached to water mains six inches or more in diameter, and \$16 per year for those attached to water mains less than six inches in diameter.

At present the town of Northfield does not pay for any hydrant service to either the Northfield Water Company or the East Northfield Water Company but in view of the town that came to light before the town meeting two years ago the question is again likely to come up for consideration in the future.

Just Duck the Squirrels.—Don't worry if your job is small, And your rewards are few; Remember that the might oak Was once a nut like you.

How The First Edition Was Received

We are grateful but embarrassed by the many compliments received upon the appearance of the first number of the Northfield Herald. However we have the satisfaction of having done our best in this initial effort even though we contended with disorganized forces which when put together worked hard and unceasingly to put out a creditable paper—on time—and in good condition. Over 2500 copies were printed and the first copy was presented to the Northfield Historical Society. Here is what friends have written and some said:

"After a careful perusal of the first issue of The Herald, I am convinced that the towns people of Northfield and vicinity, have a paper which they may be justly proud of. It is ably edited, and reflects much credit upon the Editor, to give to its readers the general news of the day, in a concise and unbiased manner.

The selection of type for both the reading matter and advertising, shows much thought and good judgment, together with the excellent presswork, produces a clean, easily-read, attractive sheet; and much credit is due to the General Manager, for his untiring efforts in making possible this splendid paper for the people of Northfield and vicinity.

This is certainly a good start, and long may the "click" of the linotype and the "whir" of the wheels of the press, be heard in the turning out of the weekly issues of this all-around family weekly paper.

Kindly find inclosed my check for two years' subscription."

H. E. C. Spencer.

"When a community the size of Northfield endorses by such splendid patronage your undertaking in the publication of a local newspaper, it is an evidence of civic pride that augurs well indeed for The Herald's future.

It is no small task to assemble and present the many pages of news and ads that your initial issue contains.

Certainly public commendation of the enterprise is merited, and I have no doubt that tangible recognition will be forthcoming in generous measure."

Sincerely yours,
Parke F. Weeks.

I received the copy of the first issue of The Herald, and want to compliment you on its appearance. It is a fine piece of work from every viewpoint, and if it is possible for you to continue to publish so creditable a newspaper, there ought to be little question about the success of the enterprise. It really appears like a newspaper that would be expected from a very much larger community, and all of you who have had any part in the publication of this particular number are deserving of high credit.

John W. Haigis
President, Franklin County Trust Co.

"Congratulations, not only to the recently organized printing company but to the town and its neighbors, who may share, on the appearance of The Northfield Herald. As one scanned the first page he was happily impressed with the tasteful artistry of it."

Charles C. Conner.

"Your newspaper is 'neatly' alive and bubbling with news. Its editorials are interesting."

Hiram F. Gingras.

"I was very favorably impressed with the first edition of The Northfield Herald. The well arranged news items and local advertisements make us feel we have a worthy town paper."

Merwin D. Birdsall.

"Congratulations to The Northfield Herald and to the town of Northfield. The first edition reflects credit upon the company and the entire staff. The work was well done."

Leslie Floyd, Clifton, N. J.

B. & M. President On Tour of Lines

A special passenger train is whizzing over the lines of the Boston and Maine railroad carrying President French and officials of the road. They hope to cover the entire system soon for the purpose of study and inspection.

Accepts Call

Just as we go to press information reaches us that Rev. George T. Carl of Dighton Mass. who was given the call to become pastor of the new Federated Church at Winchester N. H. has accepted and will assume

Local Fishermen

With the opening of the fishing season on Wednesday many of our local Isaac Waltons got together their fishing tackle and started out to wade the neighboring brooks. One such party was Harry Gingras, his brother Hiram, Corporal White of the Shelburne Falls barracks and Neil Beckwith. It is said they had splendid success to reward them for the day's outing.

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EDITORIAL

"Mr. D. L. Moody's desire that 'Northfield may become a center for Bible instruction, where lectures and classes are held nearly every day in the year' was given material form when in 1879 Northfield Seminary was opened. The primary object was to afford for young women the advantages of a high school education during the academic year. He recognized in his experience with other students the evils of free scholarship and decided that he would avoid these by requiring each student to pay one half the actual cost of board and tuition.

The three features which characterized the school at first were the low cost of board and tuition, the prominence which was given to the study of the English Bible, and the participation of each student in domestic work, each one having assigned duties that would require at least one hour's work a day.

The series of mid-week Bible readings which Mr. Moody was accustomed to hold in his home during the long summer vacation grew in 1880 into the General Conference of Christian Workers. Three hundred Christian workers joined with him; the first Seminary dormitory was used for their entertainment. Subsequently other Conferences were added until now Northfield's summer program includes six different gatherings. Their purpose is to present the best methods of Bible study and Christian work by selecting from available speakers those best qualified to help the respective audiences and inspire them to greater activity and earnestness.

Mr. Moody often said, "The reward of service is more service"; indeed, it is perfectly indicated by his life work. He opened in 1881 a school for boys at Mount Hermon, with features similar to those of Northfield Seminary. This June the Mount Hermon School for Boys will celebrate its Fiftieth Anniversary; during the years it has had an enrollment of more than thirteen thousand.

The Northfield Schools have ever maintained an enviable place among other institutions in respect to scholarship. They are together the largest private secondary school in the country."

Editors note—Because of its terse statement of fact we appropriate the above as an editorial.

In an editorial last week a statement was made of our position in regard to the news—and now after a full meeting of the Editorial Board—in which serious consideration was given to the matter—a statement of our editorial policy was heartily approved and commended in the following declaration. Editorials and all news items as submitted and offered for publication must be strictly non-libelous, and shall not be printed on mere statement, hearsay or rumor. Substantiated facts must furnish the basis for all the news. The same must be written in a manner "fit to print" and personalities of any nature must not be indulged in nor controversial subjects emphasized except when for the benefit or greater good of the people. All communications must be signed though the name need not be printed. The Editor reserves the right to accept or reject all news.

SHALL NORTHFIELD GROW?

Yes, and we are growing. The last census, compared with the preceding one, shows an increase in our population, but it suggests that possibly the increase might have been greater. Northfield, however, has not been seeking expansion by reason of new industries. It is not a manufacturing center. It has not been, and it is not now, prepared to offer bonuses, tax exemptions and other inducements which frequently win factories to locate in communities. Northfield is an educational center and a town of homes. As such it is needed, and it has its peculiar place in the scheme of living. There are thousands of people who are looking for just such a community. The complications, annoyances, and discomforts of city life, aside from the tremendous expense it involves, are compelling their victims to decide to actually have what they have long dreamed of—a home in the country. Northfield is unique-

ly equipped to meet the requirements of many of this class. Its natural surroundings, its historic background, its healthful climate, its river, railroads and excellent highways, its schools both public and private, its churches, its fraternal organizations, and last but not least, its friendly welcome to new-comers, invite all to give it a favorable consideration and to at least come and see what we have. And it also suggests that we who are here should be better prepared than we are to receive those who come. Just now Northfield needs a number of homes and apartments for those who prefer to rent rather than to buy. Some of the larger homes, a few of which are occupied by perhaps two or three persons, might well spare a half dozen rooms for an apartment. The income from tenants would well warrant the expense. A group of business men might well get together and consider the wisdom of this suggestion, keeping in mind that every new family coming to town means more business for our merchants, more bank deposits, more support for every good enterprise looking toward a larger prosperity for all. It is worth thinking about, and if put across it would enable us to say a little more confidently, "Come and live with us," for we could then answer the question, "Where?"

Hinsdale

Cesar Bacchetta, whose advertisement appears in this paper, was a former resident of this town, and vicinity, having resided in Westmoreland, N. H. before going to New York, from which city he came here. Upon his return here, he purchased the former Lyman News Room, and immediately began operations on the renovation of the store. It is now very well equipped with cigars, cigarettes, tobacco, notions, magazines, newspapers, jewelry, and almost everything which nowadays appeals to the general public. Mr. Bacchetta solicits the patronage of everyone, and his advertisements will appear each week in this newspaper, at which time he will have something different to offer, in the line which he carries.

The annual meeting and luncheon of the Hinsdale Woman's club was held at the home of Mrs. Hubert L. Brown, Tuesday afternoon. After a most delicious luncheon, the meeting was called to order, by the president, Mrs. Johnson A. Haines. Mrs. George N. Ruben read a very helpful paper on "Problems of the Home-maker." The roll call, "One of My Problems," was responded to by 18 members.

The officers elected for the coming year, were: President, Mrs. J. A. Haines; vice-president, Mrs. H. S. Garfield; secretary and treasurer, Mrs. E. J. Richards; corresponding secretary, Mrs. Howard I. Streeter. The next meeting, Tuesday, will be with Mrs. Richard C. Averill in Brattleboro.

A group of seven high school boys, six from this town, and one from Winchester, have organized an orchestra, to be known as the R. K. O.'s. The boys have been rehearsing for some time, under the directorship of Mr. Frank Snow of Brattleboro, and will make their first public appearance, Friday evening, April 17, in the Grange hall. The orchestra consists of saxophone, trumpet, banjo, two violins, drums, and piano.

The dance program will consist of both round and square dances. Mr. Snow will be present and direct the orchestra and it is hoped that the townspeople will show their interest by attending. This is sponsored by the 133 club and the proceeds will be used by the boys to further advance their musical training.

The following pupils of the High School have attained over 80 marks in all subjects during the last term:

Seniors, Meta McCormick, Marion Pierce, Elinor Roberts, Ray Thompson; juniors, Florence Butler, Paul Freeman, Reginald Gove, Margaret O'Connor, Frank Seredynski; sophomores Vanda Kozira, Phyllis Delano; freshmen, Evelyn Roberts, Barbara Garfield, Olga Beruk; eighth grade, Alexander Oski, Lucinda Patterson, Jennie Fales, Walter Dubrinski, Gladys Freeman Sylvia Ring, Ansel Delano; seventh grade, Russell Garfield, Roland Duggan, Raymond Eaton, Bernice Sikoski.

Mr. Harry Gerovitz is recovering from a long illness and hopes to be about soon.

Mrs. Ethel Dupee of Pawtucket, R. I., is in town, with relatives and friends, for a time.

James Davenport of Springfield, Mass., has been visiting relatives, in town, for a few days.

Walker Kimball, Boston university student, has been spending several days at his home here.

Mrs. George Spring and son, of Brooklyn, N. Y. are visiting her parents, Mr. and Mrs. Fred Butler.

A still alarm Thursday, was for a chimney fire, at the home of Mrs. Madelyn Delano. No serious damage resulted.

Mrs. J. Francis Corkery and two children of Keene, have been very recent guests of her parents, Mr. and Mrs. John P. McCaughern.

The Catholic society are planning to conduct a "spring dance" in the Forester's hall, this week Saturday night. Good music has been secured, for dancing, until 12 o'clock.

Mr. and Mrs. C. Raymond Hildreth and daughter Phyllis, have moved to their new home on High street, which he recently purchased, and which has also been all remodeled.

Miss Elizabeth S. Kimball, left Monday afternoon, for Philadelphia, Pa., and New York city, where she will visit friends, for several days.

Miss Eleanor I. Jeffords has returned to Colby School for Girls, at New London, N. H., after having spent several days at her home here.

Mrs. Charles E. Clough, who had been spending three weeks here, with Mr. and Mrs. Harry L. Bruce, has returned to her home in Ashland, N. H.

The local lodge of Foresters will hold their 35th anniversary, Friday evening, April 24, in their hall, to which everyone is invited. There will be dancing, with music by Ward's orchestra, of Brattleboro.

Willis D. Stearns proprietor of the Rock Island tea house on the Hinsdale Northfield road attended the recent hotel and tourist conference at Durham.

A good sized herd of deer have been seen in a field nearby the town grazing quite regularly at various times upon a crop of winter wheat. Efforts to photograph them upon their appearance are being made.

Winchester

FEDERATED CHURCH

A Joint Committee, consisting of Mrs. A. F. Pierce, W. H. Douglass, W. B. Drugg, T. U. Dustan and D. D. Holton, representing the Methodist church; Mrs. W. C. Burbank, F. A. Frost, L. A. Gale, C. H. Smith and P. F. Weeks, representing the Universalist church; and Mrs. S. Guy Johnson, M. E. Partridge, F. P. Kellogg, E. P. Bliss and E. H. Fosgate, representing the Congregational church, has been working on the federation project for many weeks.

Recommendations for the local pastorate have been made by the several state and district denominational heads, and a sub-committee has heard the respective nominees in their home pulpits. As a result of the committee's efforts, Mr. Carl was invited to come to Winchester and conduct services last Sunday.

A congregation approximating 250 assembled in the Congregational church for morning worship. At a business meeting of the Federated Church held at the conclusion of the evening service in the Methodist church it was voted unanimously to call Mr. Carl to the local pastorate. Permanent organization of the church resulted in the selecting of Maurice E. Partridge, chairman; Parke F. Weeks, clerk; and Mrs. Alexander F. Peirce, treasurer.

Rev. George T. Carl, pastor of the M. E. Church at Dighton, Mass., has been called to the pastorate of the Federated Church of Winchester.

A Scotchman rang up a doctor in a state of great agitation. "Come at once," he said, "ma wee bairn has swallowed a sarpence."

"How old is it?" asked the doctor. "1894."

Brown was seated in his office when the 'phone rang. "Hello, is this Mr. Brown?" came the voice over the wire.

"Yes," replied Brown. "Who is this?"

"This is Johnson—Johnson, Johnson and Johnson, lawyers."

"Oh, good morning, good morning, good morning, good morning."



DRIVE IN TODAY

Your automobile is a fine piece of machinery. Are you giving it the attention it deserves?

Many motorists now bring their cars in for inspection at regular intervals. They find it pays—in better performance, greater driving comfort and satisfaction, freedom from trouble, lowered cost of upkeep.

Let us prove it to you. Our shop is manned by first class mechanics. We have all necessary equipment for first class work.

"Care Will Save Your Car." We are ready to give it the CARE it deserves. Don't delay—drive in today.

Morgan Garage

NORTHFIELD
MASS.

Telephone 173

ALVIN DOBBROW

FRANKLIN AUTO SUPPLY

19 Federal Street, Greenfield

GENUINE REO PARTS—GARAGE EQUIPMENT

DON'T BE MISLED

These Prices Are On Our
FIRST LINE DIAMOND TIRES

	Dia. 4-Ply	Dia. Super- Service	Tube Red	Tube Heavy Service Gray
29 x 440 Diamond	\$4.95	\$7.50	\$1.15	\$1.55
29 x 450 "	\$5.55	\$8.50	\$1.15	\$1.55
30 x 450 "	\$5.65	\$8.65	\$1.15	\$1.55
28 x 475 "	\$6.50	\$9.65	\$1.30	\$1.85
29 x 500 "	\$6.95	\$10.85	\$1.40	\$2.00
31 x 500 "	\$7.30	\$11.45	\$1.50	\$2.10
31 x 525 "	\$8.50	\$12.75	\$1.60	\$2.45
32 x 600 "	\$9.95	\$14.95	\$1.90	\$2.80
33 x 600 "	\$10.25	\$15.45	\$1.95	\$2.85
32 x 650 "	\$12.85	\$16.75		\$2.90

GREENFIELD PLYMOUTH BROCKTON

These Tires are Also on Sale at
MORGAN GARAGE, Northfield, Mass.

H. L. McCullough & Co.

ELECTRICIANS

MILLERS FALLS, MASS.

Free Installation on Hot Point Ranges

Small Electric Work A Specialty

TELEPHONE 50 RING 4

The
Electric
Chef
Works
For
You—



FOR A PENNY OR TWO

For only a penny or two per person—the price of a postage stamp—an electric range will cook a meal! More than that: it will cook a perfect meal, for electric cooking is best... Electric cooking is economical in other ways, too. It saves the housewife's time, because it frees her from pot watching. Losses through food shrinkage are less with electric cookery than with other methods.

Our favorable optional rates make it possible for you to enjoy the finer flavor and many advantages of electric cookery for only a penny or two per person per meal. Our representative will gladly tell you about our rates and how you can cook so economically.

Ask about the free installation offer of our co-operating electric range dealers

GREENFIELD

ELECTRIC LIGHT & POWER COMPANY

Constituent of
Western Massachusetts Companies

GOODNOW, PEARSON & HUNT

Incorporated
BRATTLEBORO'S DEPARTMENT STORE

Patent Medicine and Toilet Goods

AT CUT PRICES

These prices are the same for any and every day of the week—
you will find these prices worth your while

Surgical Dressing Special

A first aid package. Con-
tents are a regular \$2 value.
One Price 98c

Toilet Soaps 3 cakes 10c
1/2 oz. Absorbent Cotton 8c
1 oz. Absorbent Cotton 12c
3 oz. Absorbent Cotton 42c
1/2 inch Adhesive Tape 8c
1 inch Adhesive Tape 10c
2-inch 5-yard Roll Adhesive Tape,
39c
1 inch Bandage Gauge 3c
2 inch Bandage Gauge 10c
3 inch Bandage Gauge 12c
50c Dr. West Tooth Brushes 35c
50c Prophylactic Brushes 35c
Colgate Tooth Brushes 16c
50c Tek Brushes 35c
50c Williams' Aqua Vela 39c
15c Dental Floss 10c
30c Phenolax 23c
60c Phenolax 44c
All 50c Tooth Pastes—Pepsodent,
Ipana, Kolynos, Pebecco, Squibb,
33c
50c Ingram's Shaving Cream 39c
50c Mennen's Shaving Cream 35c
35c William's Shaving Cream 29c
35c Palmolive Shaving Cream 27c
25c Listerine Shaving Cream 19c
Wampole's Preparation \$1 value,
at 69c
Perfect, palatable.
Fletcher's Castoria, 40 size at 28c
50c Probak Blades 35c
Gillette Blades 50c value at 32c
Lydia Pinkham's Compound, .94c
\$1 Vapex 83c
50c Fitchmul 39c
75c Fitchmul 62c
15c Epsom Salts 4 oz. 8c
25c Epsom Salts 16 oz. 14c
15c Soda Bicarbonate 8c
25c Soda Bicarbonate 14c
25c Boric Acid 14c

25c Tasteless Castor Oil 21c
\$1.20 Squibb's A-Dex 89c
\$1 Squibb's Vistrol 77c
16 oz. Witch Hazel 39c
60c Imported Bay Rum 29c
50c Breathe-In 29c
\$1 Hot Water Bottles 79c
\$1 Fountain Syringes 79c
\$1.25 Combination Syringe 89c
\$2 Hot Water Bottle 132c
\$2 Fountain Syringe 132c
25c Soaps—Woodbury's Cuticura,
Resinol, Packer's Tar, Larco,
19c ea.
\$1 Genuine Russian Mineral Oil,
16 oz. 59c
50c Electro-Rub Alcohol 16 oz. 39c
Bayer's Aspirin—100 tablets 89c
Phillips' Milk of Magnesia, 50c
Bottle 37c
Kotex or Modess, 45c value at 29c
Lysol \$1 bottle at 79c
25c Mercurochrome 11c
\$1 Nujol 77c
60c Nujol 44c
Peroxide of Hydrogen, large 8-oz.
Bottle 10c
60c Syrup Figs 43c
20c Bayer's Aspirin 12c
35c Bayer's Aspirin 23c
30c Sal Hepatica 22c
60c Sal Hepatica 44c
\$1.20 Sal Hepatica 89c
35c Musterole 27c
75c Musterole 54c
75c Vick's Vapo-Rub 59c
30c Mentholatum 23c
60c Mentholatum 47c
15c Cascarets 21c
25c Bell-ans 21c
35c Danderine 27c
60c McCoy's Cod Liver Oil 47c
\$1 McCoy's Cod Liver Oil 77c
40c Dr. True's Elixir 33c
60c Dr. True's Elixir 49c
\$1.20 Dr. True's Elixir 99c
\$1.20 Father John's 94c
30c Father John's 48c
\$1.20 Scott's Emulsion 84c
60c Scott's Emulsion 44c
\$1 Dr. Miles' Tonic 77c

\$1 Dr. Miles' Nervine 77c
\$1.50 Pertussin 122c
60c Pertussin 49c
\$1.50 Petrolager 122c
\$1.50 Agarol 122c
\$1.50 Gray's Glycerine 119c
25c Phillips' Milk of Magnesia 21c
\$1 Citricarbonate 83c
\$1.50. Fellows' Hypophosphate,
122c
50c Ovaltine 44c
\$1 Ovaltine 83c
\$1 Horlick's Malted Milk 83c
50c Horlick's Malted Milk 44c
\$1.25 Absorbine Jr. 105c
35c Sloan's Liniment 27c
16 oz. Double Distilled Witch
Hazel 39c
\$1 Listerine 77c
50c Listerine 44c
30c Listerine 22c
30c Lavior 21c
50c Lavior 39c
\$1 Lavior 78c
25c Pepsodent Antiseptic 21c
50c Pepsodent Antiseptic 39c
\$1 Pepsodent Antiseptic 78c
35c Zonite 27c
50c Zonite 39c
15c Sylpho Nathol 12c
35c Sylpho Nathol 29c
65c Sylpho Nathol 57c
25c Lysol 21c
50c Lysol 42c
100c Lysol 79c
60c Danderine 47c
\$1.50 Maltine, with. Cascara Sa-
grada 122c
50c Salicon 39c
25c Salicon 21c
\$1.20 Stuart's Dypesia tablets 94c
25c Feenamint 21c
60c Bromo Seltzer 43c
30c Bromo Seltzer 22c
60c Murine 47c
50c Unguentine 39c
30c Dr. Edwards' Olive Tablets,
23c
60c Dr. Edwards' Olive Tablets 43c

PERFUMES, TOILETRIES AND ACCESSORIES NOW LOCATED IN OUR DOWNSTAIRS STORE

Dorothy Gray Complete Line of
These Wonderful Toilet Articles
Richard Hudnut's Three Flowers,
Deauville and Du Barry in all the
newest types.
Houbigant's perfumes, compacts,
refills, etc., at attractive prices.
"Coty's" Special lipstick and Face
Powder 79c
35c Pond's Cold or Vanishing
Cream 25c
25c Pond's Cold or Vanishing
Cream 21c

50c Pond's Skin Freshener 42c
50c Hind's Honey and Almond
Cream 37c
Woodbury's Cold and Vanishing...
Cream 21c
75c Clark's Cocoa Cream 59c
35c Cutex Polish, white or pink...
29c
60c Glazo Nail Polish 42c
50c Jergen's Hand Lotion 29c

35c Frostilla 23c
35c Glyro Hand Lotion 29c
35c Mum 29c
35c Odo-ro-no 29c
60c Dew 49c
35c Amolin 29c
50c Nonspi 42c
60c Neet 47c
\$1 Neet 87c
Dorothy Gray Toiletries at
New Low Prices

POMEROY BROTHERS, Inc.

304 Pleasant Street Northampton, Mass.

MILL WORK OF EVERY DESCRIPTION

Special Attention Given to Detail Work

All Kinds of Plywood—Wall Board—Stairwork—Cabinet Work

Special Sash—Doors—Screens

All Work Made to Order

We have served and are still serving customers
with us the past 50 years

What to Look For When Choosing a Bank

The bank's name should command respect for its
strength and safety, and for its ability to render construc-
tive service.

It should aim to have its clients know personally its
principal officers.

Its personnell should be well suited to work closely
with depositors and clients in a business and personal
way.

Its experience should cover every condition likely to
arise.

We believe that all these and other considerations in
the right choice of the right bank are wholly fulfilled by
a cordially invite your patronage.

The VERMONT—PEOPLES NATIONAL BANK
BRATTLEBORO, VERMONT
MAJOR C. HOUGHTON, President C. A. BROWN, Cashier

HOUSEHOLD HINTS

Rag rugs may be washed in the
tub with suds and warm water, us-
ing a scrubbing brush on the soiled
portions. But the rinsing is just
as important, for the rug will al-
ways look grimy unless thoroughly
rinsed.

The waxed paper wrappings from
bread may be used to advantage
in wiping off the gas range after
each meal. They polish as well as
clean.

Never guess at a dose of medi-
cine. If you are giving medicine
by the drop, use a medicine drop-
per, never drop from a spoon. Medi-
cine that must be given by drops is
necessarily very powerful and dif-
ferent-sized drops might cause a great
deal of harm.

The whiten and purify a sponge,
soak it in milk and rinse thorough-
ly in warm water to which a little
carbolio acid has been added. It will
be like new.

"How many days has a year got?"
"Why, 365, of course."
"Wrong, dad, only 325—forty of 'em
are Lent."

In Appreciation to Those Who Helped

TO THE EDITOR OF
THE HERALD:

I am taking this opportunity to
tell you something of the things
which happened and concerning those
who so ably helped to make it pos-
sible to have The Herald come out
on schedule.

On Wednesday evening the stock-
holders held a meeting and voted to
go ahead and install a plant for gen-
eral job printing and publishing of a
newspaper.

The work of remodeling the build-
ing was started on Monday morning
with a crew of able carpenters un-
der the direction of Mr. Harold E.
Pomeroy. In two weeks the rooms
were ready for the machinery, and
while that was being erected the wir-
ing, plumbing and painting was also
in progress.

Mr. Miles Morgan "Happy Mike"
of the Morgan Garage was on hand
to superintend the transfer of the
machines and supplies from the
freight house—the Knight transpor-
tation Co. of Boston sent a mammoth
truck through at night on two oc-
casions loaded with machinery and
supplies.

Erectors and helpers were on hand
to install the machinery as it arrived
and the electricians wired up the mo-
tors as the presses were erected.

The Lindell Motor Express was
notified at 9.50 at night to arrange
to rush a press and imposing stone
from New Jersey. This press was on
our floor ready to run in 38 hours.

One source of help of the most
vital importance which must not go
unmentioned was the exceptional tel-
ephone service rendered by our
Northfield exchange. I had no out-of-
town phone book and on several oc-
casions all I could do was give the
"operator" the name of the firm
wanted and in a short time I would
be notified "Your call is ready."

Once when we were running low
on one supply we thought we were
in for a two days' delay. The short-
age was discovered late on Friday
night. The warehouse in Everett,
Mass. was closed and no one knew
the address of the owner. I decided
to give our phone girls something to
do so I called "operator"—told her
I wanted, if possible, to locate Mr.

Manager of the warehouse
at Everett, Mass. In 27 minutes I
was called to the phone. "We have
located Mr. at his home in Cam-
bridge, your call is ready."

The result was that the shipment came
through on a motor truck Saturday
night and was in our plant ready for
use early Monday morning. We may
not have the most up-to-date tel-
ephone exchange here in Northfield
but my experience is that one must
go a long way to find a more efficient
or courteous crew of "hello girls."

The result of this combined co-
operation by all parties was that we
were able to issue an edition of 14
pages in less than five weeks from
the time of starting to remodel the
building, and we have a printing
plant of which Northfield may well
be proud and to which the public will
be invited to inspect.

Yours very truly,
HENRY R. GOULD

Move Farmers For Adjustment

Northfield Farms added four to
the membership of the adjustment
program for the Connecticut Valley
Agricultural project at the last of
the series of 12 meetings. Although
there was a small attendance, gen-
eral interest was keen and the four
who signed up are representatives of
Northfield's group of largest potato
raisers.

Charles Morgan, one of the sign-
ers, and an enthusiastic sponsor of
scientific farming in that town about
10 years ago, said he believed the
new project to be the most worthy
attempted within the past decade.
Morgan harvested a crop of 201
bushels of potatoes from 88 rods of
land last year and plans to increase
his acreage this season.

The meeting was held in Union
hall with J. H. Putnam and Dr. O.
C. Boyd, leaders.

Sixty-six farmers in Franklin
county have been secured to the pro-
gram within the past two weeks.
They represent seven towns. The
enrollment is as follows: Gill, 7; Sun-
derland, 17; Greenfield, 4; Montague,
12; Whately, 6; South Deerfield, 13;
and Northfield Farms, 4.

The committee which prepared the
program, John E. Sharkey, chairman,
will set about immediately to fulfill
its part of the program. A special
meeting will be called in the near
future.

Now Massachusetts State College

Gov. Joseph B. Ely has signed the
bill which now makes effective the
change in name of the Massachusetts
Agricultural College to the Massachu-
setts State College. This is the result
of an agitation for nearly 25 years
and many of the past students from
Northfield and vicinity were favor-
able to the change.

Women May Pay A Poll Tax

A bill providing for a \$2 poll tax
for women over 21 and an additional
\$1 poll tax for men over 21 is now
being considered by the Legislature.
The bill also provides for a \$100,000
fund that goes into effect July
1, seems likely to come out of taxa-
tion committee of the Legislature, ac-
cording to reports published in the
press.

It is a married man with a wife
not employed pays the bill it will
not add to his burden and make the
old exemption of his partici-
pation in a democracy a more expensive
luxury.

TIRE PRICES HIT BOTTOM!

Lowest Level Ever Reached in History

BUY NOW AT THESE LOW PRICES!

At new low prices, Goodyear—the largest maker
—announces INCREASED VALUE, making today
the Bargain time of the Century to replace old tires!

Famous Lifetime Guaranteed

GOODYEAR *Radial*

The Quality Tire Within The Reach of All



30x3 1/2	\$4.39
4.50-21	\$5.69
(30x4.50)	
4.75-19	\$6.65
(28x4.75)	
4.50-20	\$5.60
(29x4.50)	
5.00-19	\$6.98
(29x5.00)	

MORGAN GARAGE
NORTHFIELD, MASS.
TELEPHONE 173



Are YOU a Citizen of THIS Community?

THE people who really want our
community to prosper support
local business with their
patronage.

They trade at home. They are
interested in local progress, in
local improvements and in local
safety through sound measures
of protection.

We are qualified to render a
service of protection to the
people of our community, by
providing dependable insurance
for their exacting requirements.

Our counsel is without obli-
gation. Call, phone or write.

COLTON'S INSURANCE AGENCY
EAST NORTHFIELD, MASS.
Telephone 161

When You Need REPLACEMENT PARTS

FOR YOUR CAR, TRUCK, OR TRACTOR, RE-
MEMBER WE SPECIALIZE ON THIS EQUIP-
MENT, AND WILL GIVE YOU PROMPT
EFFICIENT SERVICE AT ALL TIMES, AT
RIGHT PRICES, INCLUDING YOUR MAIL
ORDERS. OUR LIST NOW INCLUDES NEARLY
TWO HUNDRED (200) DIFFERENT MAKES OF
AUTOMOTIVE ROLLING STOCK.

WRIGHT BROTHERS

INCORPORATED
BRATTLEBORO,
VERMONT

"Just Across the Bridge"

WATCH THE "SATURDAY SPECIALS"

TRY "THE HERALD" JOB PRINT

WITH OUR ADVERTISERS

The editor visited the salesroom of Paul Jordan on the Hinsdale Road the other day and found Mr. Jordan busy polishing up the new Chevrolet cars which had arrived from the factory. One was to be delivered to a customer that day and it was the attractive new five passenger coupe that has recently been advertised "as the best car for the money". It certainly did look fine. Paul said however that their was no deceit in this car—it had beauty—comfort—performance—safety and value and he was proud to be agent for it in Northfield.

The Juliette Shoppe conducted by Mrs. Mary Monat at Mountain View Hotel offers a very complete line of notions and accessories for women.

Want Bond Issue

A bill seeking to have the Franklin county commissioners authorized to issue \$500,000 in bonds to provide funds to build and equip the proposed new county courthouse, will be filed with the legislature Friday and it is expected favorable action will be taken by that body. The issue will be for a 35-year period and the bonds will be described as the new Franklin county courthouse loan under the act of 1931.

To Open Stores Wednesday

A strong effort is to be made by the Chamber of Commerce of Greenfield to bring about uniform closing hours by the stores of Greenfield during the summer months this season. The retail trade division, at a meeting held recently voted to keep the stores open on Wednesday afternoons the same as on other days of the week. Proprietors of meat and grocery stores have been asked to discuss their own summer hours and decide upon a united plan.

Secretary Robert P. Doland reported that a movement is in progress among city stores for longer open periods, even Boston contemplating opening Saturday afternoons this summer.

Road Conditions

The state department of public works has issued its first map of the year showing highway conditions. Copies may be had on application to the department. Following is the condition of highways about this immediate locality.

Route 2, Ashol-Orange. Construction of short section at end of cutoff. Open to traffic. Completion expected August 29.

Route 109, Windsor. Construction for about three miles. Open to traffic, with one-way traffic at sections under police control. Completion expected in July.

Route 116, Conway-Ashfield. Main road. Construction for about seven miles. Open to traffic. Completion expected October 31.

Bernardston

Mildred Lawrence of the class of 1933 at Powers institute, and John Sutherland of the same class were the winners in the annual Jenness Memorial prize speaking contest held at the town hall before a large audience on Thursday March 26th. Honorable mention was given to Alice Schaufus of the class of 1934.

The subject of Miss Lawrence's address was "Miss Spicer Tries the Toboggan." She was the last speaker on a list of 14. Sutherland took for his essay, "The Conquest of Crime." Miss Schaufus's piece was "Thrush." Judges of the contest were R. E. Watson of Mount Hermon and Mrs. Sheila Taber and Miss Alice Peed, both of Turners Falls. Subjects of the addresses and the names of the contestants are:

"Aunt Samantha Calls on Frank Spicer's Family," Addie Burrows, '31 "The Conquest of Crime," John Sutherland, '33; "The Rescue of Lydia," Eunice Adams, '33; "Brothers of No Kin," Clarence Duprey, '31; "Getting Freddy Ready," Mabel Raymond, '32; "The Sacrifice of S. A. Carter," Roger Bartwell, '33; "Heart of Briar Rose," Virginia Newton, '34; "Twelve," Earle Adams, '34; "Order by Telephone," Natalie Ward, '32; "A Man Without a Country," Arthur Truesdell, '33; "Thrush," Alice Schaufus, '34; "Buck Wins a Wager," Leslie Martin, '32; "Aunt Sophronia Taber at the Opera," Lena Corkins, '33; "Miss Spicer Tries the Toboggan," Mildred Lawrence, '33.

The announcement from Powers Institute of the senior class honors according to rank is as follows: Miss Dorothy Phelps, valedictorian, whose rank is 94 per cent. Miss Phelps has held the highest marks for the past four years.

Miss Constance Foster is named as salutatorian with a record of 90 per cent. Miss Eva Townsend was third with 83 and one half per cent and will be class prophet.

At the annual business meeting of the Athletic club at Dwight Moody's the following officers were elected: President, Dwight Moody; vice-president, Arthur Adams; secretary, Newton Kratz; treasurer, Stanley Allen. Newton Kratz was elected captain of the baseball team and Charles Raymond, manager. The spring practice will begin as soon as the condition of the field will permit.

Mr. George S. Kenney has just assumed the manager's position of Sears, Roebuck and Co. at Greenfield, succeeding Mr. Roth. Mr. Kenney is a graduate of Dartmouth College. For three years he worked in the capacity of manager in the Home Furnishing Division at L. S. Ayres & Co. Indianapolis, Indiana. He has just recently come from Trenton, N. J.

Mr. Kenney intends to carry out the policy which has made Sears, Roebuck and Co. the best known and the most successful department store and Mail Order Company in the United States.

The policy of satisfaction guaranteed, or your money back is the policy in the Greenfield store equally as much as if the customer purchased from the Boston Mail Order plant.

degree gathered about an altar upon which were three candles and repeated the scout law as each candle was lighted after which the Commissioner awarded to each boy his pin and certificate of membership. The senior patrol leaders are Richard Gordon and Howard Day.

The national flag given by the townsmen and the troop flag donated by the Community club, was presented to the entire troop of scouts now numbering over thirty five boys.

Mrs. Lula Davis and son, Edward, of Westmoreland, N. H., are spending a few days with Mr. and Mrs. Sidney Gaines.

George and Mabel Parmenter have purchased the Ray Atherton place on Depot street. Mr. Atherton will move to Greenfield.

Mrs. John Chapin is ill at her home following a shock Tuesday. She was found unconscious by Mr. Chapin. Mrs. Charles DeWolf of Montague is with her.

Rev. A. L. Truesdell gave a talk of historical nature at the Community Club Thursday. Mrs. Ernest Schaufus sang. A social hour followed with refreshments.

A number of applications have been received by the selectmen for the position of night patrolman, the vacancy occurring by the death of J. Casper March.

Registrar George A. Parker has revoked the driving license of Clarence F. Stetson of Bernardston convicted of operating while under the influence of liquor.

The Barber brothers have moved to their new store from the place they have occupied for over six years. The new store is larger and more convenient than the old one.

Ralph Bartlett has traded his place on the Brattleboro road for a house on St. James Street, Greenfield, and will move soon. Frank Farland and family of Greenfield will come to the Bartlett place.

Mr. and Mrs. Harry Foley are leaving town soon, going to Claremont, N. H., where Mr. Foley has secured a position. Mr. Foley has been station agent here for over 17 years and has been an efficient official during that time.

Five pupils of the South street school have completed the 26 weeks of school without an absent or tardy mark. They are as follows: Harry Martin, Nellie Irving, Marjorie McMurphy, Lucy Burrows and Eda Jean Burrows.

Gladys Irene Woodard, daughter of Mr. and Mrs. Clinton V. Woodard of Bernardston, and Raymond Joseph Bernthume of Brattleboro, Vt., were married by Rev. W. J. McCullough Wednesday April 1st. The couple were attended by Miss Gladys Ryther and Albert LaValley both of Bernardston. The bride was a member of the class of 1930 at Powers Institute, and has until recently been attending Springfield Bay Path business school. The couple will reside in Boston.

The power of influence in a child's mind was recently manifested when the child was told by its mother that on Sunday they would go to early service. The child said she preferred the "second showing."

BOSTON & MAINE BUS SERVICE

GREENFIELD TO BRATTLEBORO Via NORTHFIELD AND HINSDALE

Leave	a. m.	p. m.
Greenfield (R. R. Sta.)	11.00	5.45
Bernardston (Inn)	11.15	6.00
Mt. Hermon (School gate)	11.25	6.11
Northfield (P. O.)	11.30	6.18
E. Northfield	11.35	6.20
Hinsdale (Inn)	11.55	6.40
Arr. Brattleboro (R. R. Sta.)	12.15	7.00
Sundays—Leave Greenfield R. R. Station at 11.15 a. m. and 5.45 p. m.		

Leave	a. m.	p. m.
Brattleboro (R. R. Sta.)	6.55	1.20
Hinsdale (Inn)	7.15	1.40
E. Northfield	7.20	1.58
Northfield (P. O.)	7.24	1.59
Mt. Hermon (School gate)	7.40	2.05
Bernardston (Inn)	7.50	2.15
Arr. Greenfield (R. R. Sta.)	8.10	2.35
Sundays—Leave Brattleboro R. R. Station at 11.00 a. m. and 1.30 p. m.		

Central Vermont R. R. Northfield, Mass.

TRAIN SCHEDULE

Lv. Northfield, North bound	10.09 a. m.	6.39 p. m.
Lv. Northfield, South bound	7.35 a. m.	2.15 p. m.

Eastern Standard Time

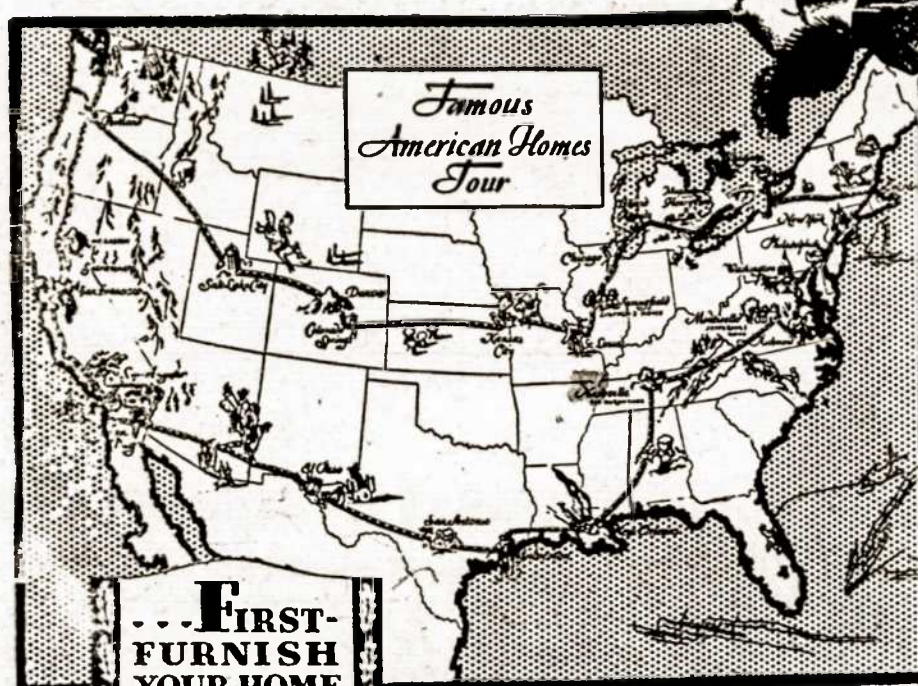
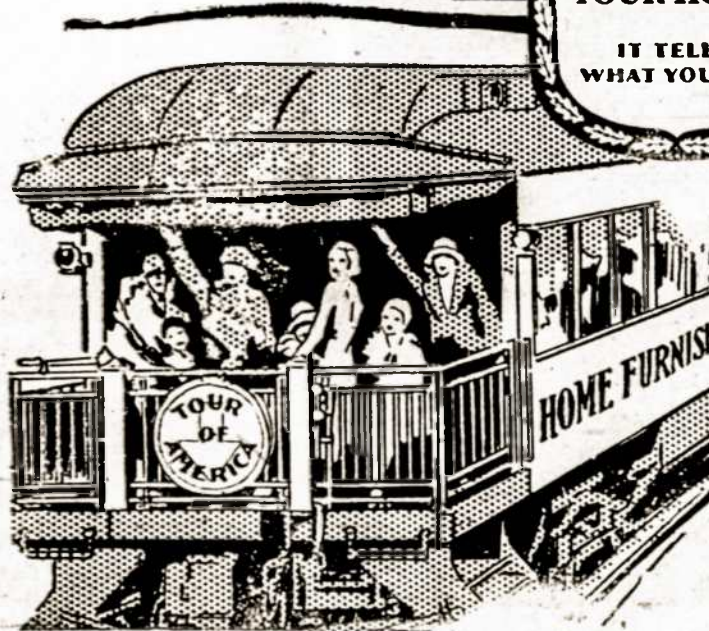
Famous American Homes Tour

WIN THIS TOUR OF AMERICA

Visiting famous homes and famous scenes... A Glorious 30-Day Trip from Coast to Coast, with All Expenses Paid... for 24 Fortunate Folks in This Home Style-ing Contest! 200 Other Cash Awards—224 Cash Prizes in All

—Totaling

\$8,500 in Gold



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This pictorial map shows some of the spots to be seen on the Famous Homes Tour. Historic Boston and its surroundings; the Coolidge home at Northampton, Mass.; the nation's capital; the magnificent homes of Mary Pickford and Doug Fairbanks, Harold Lloyd and other film favorites—these are but a few of the high-spots of this great tour. Never before has there been such an opportunity!

HERE ARE THE AWARDS—224 IN ALL

24 GRAND PRIZES	
1st Grand Prize	Famous Homes Tour and \$1,000 in CASH
2nd Grand Prize	Famous Homes Tour and \$750 in CASH
3rd Grand Prize	Famous Homes Tour and \$500 in CASH
4th Grand Prize	Famous Homes Tour and \$350 in CASH
5th Grand Prize	Famous Homes Tour and \$250 in CASH
6th Grand Prize	Famous Homes Tour and \$200 in CASH
7th-24th Grand Prizes, Each	Famous Homes Tour and \$150 in CASH

200—OTHER CASH AWARDS—200

25th-44th Prizes, ea.	\$50 in CASH	75th-124th Prizes, ea.	\$10 in CASH
45th-74th Prizes, ea.	\$25 in CASH	125th-224th Prizes, ea.	\$5 in CASH

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Open Evenings

Believe Colleges

Should Be Free

Colleges and other institutions of learning should be made more easily accessible to the clever boys and girls of America, according to Rev. Dr. Neil McPherson pastor of the First Congregational Church of Springfield declared in a sermon recently and reported in the columns of the Springfield Republican.

"It is only fair," he said, "that every boy and girl in America should have an opportunity to receive the best kind of an education. Our colleges should be as free as our public schools."

Scores Conditions

In Tobacco Fields

Very recently at Northampton in an address made by Prof. J. Paul Williams of the Massachusetts State College before a meeting of women he stated that it cannot be recommended that parents permit the employment of their boys and girls in the tobacco work of the Connecticut Valley.

The speaker said that he favored a reasonable amount of hard work for young people as a strengthening experience for the body and the character, hardly to be obtained in any

other way, but did not consider the hours and conditions of labor in the Connecticut valley tobacco fields and sheds acceptable, physically or morally.

He arrived at his conclusions after a careful study of conditions. His talk has caused much comment and will doubtless lead to much improvement in conditions of labor. Thus far not much criticism has been made of conditions in or about Northfield even though Northfield is a small producer.

Cheapside Bridge

Construction of the new cement bridge over the Deerfield river at Cheapside is expected to begin soon.

The State Highway department will call for bids April 17 and work will probably start soon after the contract is let.

Plans are now being made to have gas and electric light conduits included in the structure and it is understood provision will also be made for a water main.

In life's small things be resolute and great to keep the muscle trained; knowest thou when fate thy measure takes, or when she'll say to thee: "find thee worthy; do this deed for me?"

—Lowell.

WATCH THE "SATURDAY SPECIALS"

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The Northfield National Bank

Northfield, Massachusetts

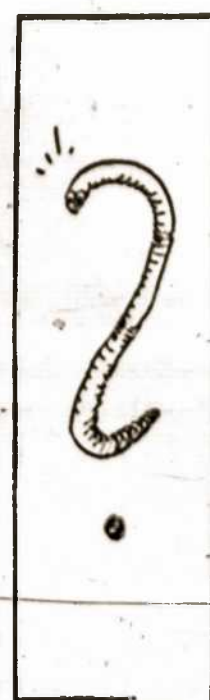
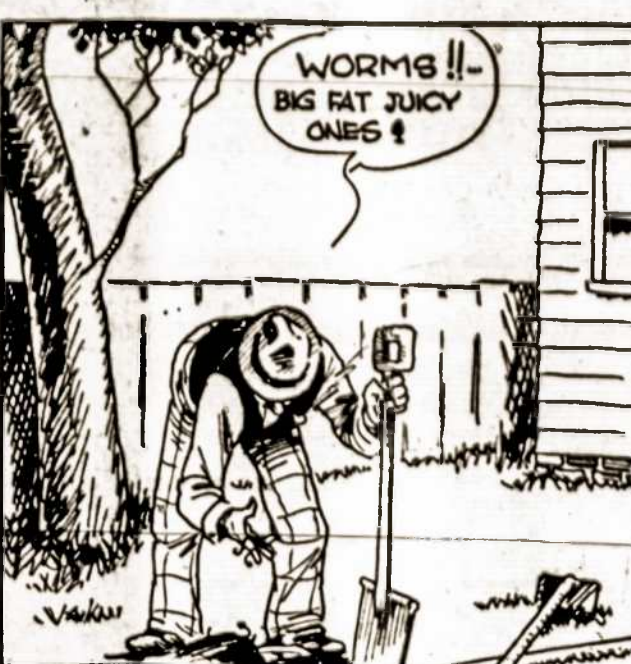
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NORTHFIELD LOCALS

Mr. S. H. Smith is remodeling his small store on Main Street into a small tenement.

Mrs. M. C. Keet has made extensive improvements to her property now occupied by the Northfield Herald.

The young married women of the Unitarian parish were entertained at the home of the minister Tuesday afternoon of this week.

The recent ice and snow storm did considerable damage to Hope Home in the Highlands which was formerly owned by the Public Estate.

Mr. William Powers of Whitman Mass. has purchased the large farm of Mrs. J. A. Stebbins on the Hinsdale Road and will take possession immediately.

It is learned that the state expects to improve Forest Ave. at Millers Falls so as to connect with a finished road, the Northfield road with the Boston highway. Surveyors are at work there now.

A month ago Mr. Joseph Field purchased 100 baby white Plymouth Rock chicks and has the good fortune to raise every chick up to the present time. They now weigh about three fourths of a pound each.

Workmen from the Greenfield Electric Light Co. are erecting new poles along Winchester Ave. to take the place of those broken off in the recent storms and replacing others not considered sufficiently good to withstand the strain and load placed upon them.

The postponed meeting of the Parent - Teacher association will be held at Alexander Hall on April 17. The speaker will be Dr. George McPherson, superintendent of the Belchertown State school, who will talk on "Mental Hygiene." A large attendance is expected.

The women of the community are cordially invited to Alexander Hall on Wednesday April 22 to hear Mrs. Alice Ropes, Massachusetts State President of the Women's Christian Temperance Union. There will be a reception for Mrs. Ropes at 2.30; she will speak at 3 p. m. Mrs. Ropes is a bright and most interesting speaker and we are sure everyone will enjoy what she has to say.

The organ of the Unitarian Church will be overhauled by a Brattleboro company and improved next week.

The Fortnightly Club will hold its annual meeting in Alexander Hall on April 24th at which time the officers will be elected.

The fire department was called out for a chimney fire at the residence of Mr. Waldo Stebbins on Maple Ave. last Friday afternoon.

Mr. John Dunbar is making extensive improvements to his summer cottage "Ferncliff" in the Highlands. Mr. Chamberlain is the carpenter in charge.

The first question to be treated by the minister in the Unitarian Church Sunday morning is two fold, as follows: "What is Christianity?" and "What Constitutes a Christian?"

In the Business Educator of April 1931 issue appears an advertisement illustrating the advantages of the system of shorthand originated by Rev. C. C. Conner of our town over another well known system.

About thirty members of the East Northfield Reading Club met on Wednesday evening at the home of Mr. and Mrs. Elliott Speer. The program consisted of readings from modern humorous authors and followed by a delightful social evening.

It is reported that Mr. Peter Biagiotto of Brattleboro has bought the gasoline filling station on the Hinsdale Road near the state line from the Barrows Core Co. of Brattleboro. Improvements are being made to the property and it will sell Gulf gasoline and oils.

The Mothers Society will meet at the home of Mrs. Ross Spencer Saturday, April 18th at 3 p. m. Miss Mary A. Wagner of the Smith College Co-operative Nursery School in Northampton, will be the speaker. This meeting will be of special interest to the Mothers of pre-school children.

The W. C. T. U. is preparing to receive a visit from the State President Mrs. Alice G. Ropes on April 22nd. The meeting will be held in Alexander Hall at 2.30 p. m. a reception will be tendered the guest of honor and a musical program will be rendered. The public are invited to attend.

Coassock Block

Coassock was the Indian designation of the brook usually known today as Warwick brook and most authorities agree that the name was derived from Indian words meaning, (if translated literally) "the pine trees' place." For many years after the permanent settlement of Northfield the stream was called Mill brook and furnished power for numerous mills. Born on a hill where the hemlock grows, Near a laurel swamp, that the red deer knows, Old as the hills from whence it springs— Old are the songs Coassock sings; Splashing the rocks, to see them frown, Coassock water goes chuckling down.

Winding and twisting through shadow and sun It drowns awhile in an alder run, Then friendly and intimate again It rambles along near the village lane; Laden with gossip from fern clad nooks That is only told to woodland brooks. And then sedately it strolls through town, But soon again goes rollicking down Over a gray and mossy ledge; To quietly creep to the river's edge; At last quite humble and rather shy— As the aged willows wave good-bye. Old when the red men fished it's deeps Where the wily trout in the shadow sleeps, But young with every verdant spring, With a flood of life that the snow banks bring; Waiting as autumn paints the hills For the winter frosts that it's chatter stills.

J. P.

"Professor Smith will meet his charges at eleven," read the notice. Somebody rubbed out the first letter of the word, "classes." The professor, seeing it, rubbed out the second letter also.

"One Little Word of Mine"

IF.
If any little word of mine May make a life the brighter, If any little song of mine May make a heart the lighter, God help me speak the little word, And take my bit of singing, And drop it in some lonely vale To set the echoes ringing.
If any little love of mine May make a life the sweeter, If any little care of mine May make a friend's the fester, If any little lift of mine may ease The burden of another, God give me love and care and strength To help my toiling brother. ANON.

Openin' Day

I went a fishin' "openin' day" To try to catch a trout, And everybody 'round this way, And fifty miles about Was on the brook from morn 'till night
A tryin' to get a rise, And if a feller got a bite He got a big surprise.
While dodgin' Fords and Chevrolets, A tryin' to reach the brook And workin' fifty kinds of ways To wet my line and hook, I didn't hardly fish at all. And only caught a dace When a big feller had a fall And I jumped in his place.
I tramped, from Atwood's, up the road, Nine miles, or, maybe, ten And kept a meetin' load on load Of hopeful fishermen; And only twice, thru all the day, Could I drop in my bait; There were so many in the way You had to sit and wait.
And just one chap, of all the bunch, Had any kind of luck, He baited with a bite of lunch And caught a neighbor's duck, And when he dressed the duck, at night, And pulled the innards out, He howled and shouted with delight— He found a six-inch trout.
Uncle Dan, Hell's Kitchen, Hell's Kitchen
April 17-1931

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1-2 lb. cans 15c small cans 7 1-2 c

Fancy Native Fowls lb. 38c

New Maple Syrup \$2.25 gal.

White Corn 10c can 3 for 25c

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This Is a Very Low Price

Home Made Sausage 25c

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H. L. LaPLANTE

9 CENT SALE SATURDAY

Sunbrite Cleanser	2 cans	9c
Confectioners Sugar	1 lb. pkg.	9c
2 oz. Jug Imitation Vanilla		9c
Blue Ribbon Mayonnaise		9c
Blue Ribbon Sandwich Spread		9c
Pancake Flour	pkg.	9c
Fairsex Toilet Soap		9c
Old-Fashioned Chocolates	1/2 lb.	9c
Wrigley's Gum	2 for	9c
Children's Hose	Ea.	9c
Towels	Ea.	9c
Sauce Pans	Ea.	9c
Cake Pans		9c
Colanders		9c
Graters		9c
Knives and Forks	Ea.	9c
Spoons		9c
Measuring Cups		9c
Ash Trays		9c
Potato Masher		9c
Spatulac		9c
Strainers		9c
Pie Plates		9c
Orange Squeezers		9c

A kite for first 20 children accompanied by parent

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194 MAIN STREET EAST NORTHFIELD
SPECIALS FOR WEEK OF APRIL 20th



A PAIR OF \$1.00-\$1.35-
\$1.89 or \$2.00 full fashion-
ed silk stockings at
half price — with pur-
chase of any pair of
dress or sport shoes.

Shoes \$4.00-\$5.00

Come in and see the new
assortment of SHAN-
TUNG FROCKS White
—peach—blue—green
—orchid

\$1.95

With each purchase of
wool or white flannel
skirt you may buy either
a SWEATER or
BLOUSE for \$1.00 (for-
merly \$1.95)

MEMORIAL DAY

will soon be here. Why not
erect a monument or marker in
memory of that loved one who
lies in an unmarked grave.

This may be done at a most
moderate cost at the present
time.

A telephone call will bring a
representative to your home.

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OBITUARY

FREDERICK JOB FOX

Frederick Job Fox, 67, died Mon-
day morning at his home on East
Street after several months illness.
He was born in London, England
Sept. 3, 1870 and came to America
36 years ago and settled in Spring-
field. In 1906 he moved to Northfield
where he has worked at his trade as
painter. He was married at Saint
Pauls Cathedral in London 33 years
ago to Ann Mary Deever who survives
him with one son Fred G. Fox. The
funeral was held at the home on
Wednesday afternoon. Rev. William
W. Coe officiating and burial was in
Central Cemetery.

What Mr. Speer Said At Amherst

President Elliott Speer in address-
ing the students of the Massachusetts
State College at Amherst last Sunday
said in part:

"Science shows us that the first
man walked the earth about 500,000
years ago."

"If that 500,000 years could be
compressed into 50, we would find
that 49 would be expended in ac-
quiring hunting and living habits,
six months would expire before a
priestly class would arise, the print-
ing press would only have been in-
vented two weeks ago, Watts' steam
engine would be only a week old,
and most of us would have been
born last night."

"In the midst of all this immensity,
among all the myriads of stars, and
the countless galaxies, where is God,
and what is his interest in us? Our
prayers become effective only when
we think of God as Jesus thought of
him: a spirit, dominating the uni-
verse," President Speer concluded.

Daylight Saving Time Announced

In accordance with an act of the
Massachusetts State Legislature, the
local time in Massachusetts is ad-
vanced one hour during the period
beginning Sunday, April 26, 1931
and ending Sunday, September 27,
1931 when a return to the normal
time will be made.

Missionary Meeting

About ten women from Northfield
attended the Franklin County Dis-
trict Women's Department of the
Massachusetts Congregational Mis-
sionary Society which convened at
the Second Congregational Church in
Greenfield last Tuesday.

P. T. A. To-night

Dr. George McPherson Superinten-
dent of the State School in Belcher-
town Mass. will address the Parent
and Teacher Association in Alexander
Hall Friday evening April 17th at
7.45 p. m. The public is invited to
hear Dr. McPherson, a popular speak-
er, whose subject is "The Mental
Health of the Child."

Little Freddie was enjoying his
first visit to the country. With a look
of apprehension and his hands clasped
to his stomach, he asked, "Mother,
have gooseberries got legs?"
"Why no," she laughed, "Of
course they haven't."
"Uh-huh," Freddie agreed pensively,
"I didn't suppose so. Then it was
a caterpillar."

A farmer, asked what animals he
was sending to market, replied as
follows:

"They're all pigs except 4, all cows
except 6, all horses except 8."
How many of each was he sending
to market?
(Answer: 1 horse, 3 cows, 5 pigs.)

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Embassy Captive Saved

by Message in Bread

It was hardly surprising to find that
the Soviet ambassador to France is-
sued a prompt denial of the story that
three of his fellow countrymen were
being held captive in the Russian em-
bassy, but something of this kind real-
ly did happen in London once, writes
a columnist in the Manchester Guar-
dian, Lord Alverstone tells about it
in his "Reminiscences." In the news
at the back of the Chinese embassy in
Portland place, a piece of bread, was
picked up, appropriately enough, by
a baker, and inside it was a note ad-
dressed to a certain Chinese resident
in London. The note stated that the
writer had been about to pass the
embassy in the company of two of his
fellow countrymen when he had been
busted inside, and that he was now
a prisoner in an attic in the building
and feared that something worse was
going to befall him.

The foreign office was not at all
pleased to be confronted with such a
delicate situation, but the attorney gen-
eral was quite positive that diplomate
privileges did not include liberty to
incarcerate anybody in an embassy,
and, an intimation to that effect being
gently conveyed to the ambassador,
the prisoner was released. There is
room for speculation how far the
course of history might have been al-
tered if that bit of bread with its mes-
sage had not been picked up, for the
writer of it was the Sun Yat Sen who
a dozen years later became first presi-
dent of the Chinese republic.

Remarkable Low Note

on Australian Organ

On the great organ in Sydney town
hall, Australia, is a pedal stop of 64
feet. The pipe actually of that length,
the lowest C, does not stand upright,
but is bent in several places, so that
it may be accommodated in the inter-
ior of the instrument. The note this
giant pipe emits—the stop is a reed
stop, a "contra-positone"—is fearsome.
It is more like a cavernous growl than
a musical note, and one of the little
jokes of the tuner when he is show-
ing visitors through the great array of
pipes in this organ is to have the fa-
mous 64-foot pedal pipe sounded when
the visitor is alongside it and not ex-
pecting the shock. It is an unflinching
surprise. The vibrations of this low
C can almost be counted—in which
regard, no doubt, the note resembles
that of the basso-profundo whose
boast it was that he had always to
begin to sing his lowest note 32 beats
before it was needed, since it took so
long to become audible to the listener!

Lizard Teaches Lesson

Chuckwallas are gentle and easily
handled, and make interesting pets if
captured and kept in comfortable
quarters with a satisfactory food sup-
ply. We know too little of the hab-
its of even our common wild neigh-
bors, and these dwellers in the desert
could teach us many things that we
do not understand, says Nature Maga-
zine. For instance, if we could elimi-
nate the waste of our bodies by
means of dry uric acid instead of by
drinking quantities of water, it would
be very convenient at times, and we
might go for months without drinking
water. Apparently none of the cold-
blooded reptiles suffer from the heat,
and many thrive in the hottest parts
of our low desert valleys, basking on
rocks so hot that one can hardly bear
to touch them with the naked hand.

Siam's National Flower

The chrysanthemum, regent of ori-
ental gardens, but comparatively new
in the Occident, is about to have its
one thousand six hundredth birthday.
Following its arrival in Japan and
China from Korea in the early 300's,
the little pompon was immediately
adopted by oriental royalty. The
chrysanthemum still remains the na-
tional flower of Siam. In Japan the
16-petaled flower adorns the emperor's
crest. The star and collar, emblem of
the Imperial Order of the Chrysanthem-
um, is the choicest decoration the
emperor of Japan can bestow and is
seldom found on the breast of any
save royalty.

Sell "One"

The advertising manager of a cer-
tain company was endeavoring to sell
his plan to the board of directors.
When he saw that it would be almost
impossible to do so, he made this re-
mark: "It is not necessary for me to
go into the details of the complexities
of this sound advertising plan with
one member of this board, because this
intelligent man understands advertis-
ing well. I would, however, like to
confer with him immediately after
this meeting." When the meeting was
adjourned, every member remained in
his seat.—American Medical Magazine

Boys on Parade

As in the case of the college stu-
dent, it takes but little to start the
New York street urchin off on a ja-
rade. He finds a long pole, or even
a discarded and dilapidated broom
which will do for a flagpole. He and
his companions seize on a pile of cel-
ery stalks thrown out by a grocer;
these are carried as swords or mus-
kets, and the line of youngsters per-
haps half a dozen in all, march proud-
ly up the street to the badly sung
tune of "The Maine Stein Song."

Husbands and Wives

The man who tells you that he never
had an unpleasantness with his wife
is a liar—or a dud.—American Maga-
zine

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Fri.-Sat April 24-25

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IN

"THE SEAS BENEATH"

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"CAPTAIN APPLEJACK"

AND

"OTHER MEN'S WOMEN"

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"GIRLS DEMAND EXCITEMENT"

AND

"LAUGH AND GROW RICH"

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BRATTLEBORO, VERMONT

THE HOUSE OF DISTINCTIVE ATTRACTIONS.

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Friday and Saturday, April 17-18

The Sparkling Smile Smash

"DON'T BET ON WOMEN"

with JEANETTE MacDonald, EDMUND LOWE,
UNA MERKEL, ROLAND YOUNG and Others!

EXTRA—LATEST TALKING NEWS, HILARIOUS
CARTOON AND SPECIAL TALKING COMEDY!

Monday and Tuesday, April 20-21

The Gorgeous, Glorious, Glamorous
Whirlwind Romance

"KISS ME AGAIN"

From the Stage Success "Mlle Modiste"

with BERNICE CLAIRE, EDW. EVERETT HORTON,
JUNE COLLYER, WALTER PIDGEON

EXTRA—LATEST TALKING NEWS AND OTHER
SPECIAL SHORT SUBJECTS!

Wednesday and Thursday, April 22-23

The Great Railroad Thriller

"DANGER LIGHTS!"

with LOUIS WOLHEIM, JEAN ARTHUR,
ROBERT ARMSTRONG and Others!

EXTRA—SIDE-SPLITTING CARTOON AND
KNOCKOUT TALKING COMEDY!

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BETTER FOODS AT
LOWER PRICES

of course, but more than that—a Human Friendly
Interest.

IGA TEAS

Orange Pekoe	1-4 lb. 21c
Green	1-4 lb. 17c
Formosa	1-2 lb. 29c

IGA JELL DESSERT

Quick, Dainty Desserts and Salads.

3 Packages	20c
APRICOTS, I G A Brand, No. 2 can	25c
JELL-O	3 pkgs. for 23c
SQUASH	1ge. can 19c
CAKE FLOUR Full 2 3-4 lb. pkg.	25c
I G A Fluffy—For Delicious Pies, Cakes and Biscuits	
I G A OATS Reg. or Quick, 1ge. pkg.	21c
PORK and BEANS I G A 16 oz. can...	7c
BAKING POWDER 1 lb. can	23c

SUGAR WAFERS

3 Delicious Kinds,	per lb. 29c
MILK, Eagle Brand	per can 19c
MALT, I G A No 2 1-2 can	45c
MATCHES I G A Brand, 6 boxes for	17c

IGA COFFEE PRICES

Have Been Lowered 15c per Pound

"T" BLEND	now, per lb. 33c
"G" BLEND	now, per lb. 25c
"A" BLEND	now, per lb. 21c

THE ELECTROL OIL BURNER

Running Six Years
Without a Service Call

COSTS A LITTLE MORE — A LOT BETTER



For Sale By
KENNEDY
"J. B."
Plumbing — Heating
GREENFIELD
25 Years Same Location

To Our Readers

This is the second issue of The Herald which is sent you with the compliments of the publishers and advertisers. We are trying to give you a bright, clean and newsy paper which you will like and which you will want to continue to receive.

Under existing postal law regulation it is costing us over \$50 a week for postage alone to deliver the edition and it is obvious that this condition must be overcome if we are to continue to send you The Herald.

At present we are mailing to "Box-holders" and this is very unsatisfactory to us as we have no record of the individual deliveries. This can be rectified if you will send in your name and address so we may have a record of just who we mail to. This will assist us in tracing if you do not receive the paper.

Beginning with the May 1st issue, papers will be sent only to those who send in their name and address.

On page 9 of this issue, at the foot of column one you will find two coupons. Fill in your name and address on the upper coupon and return it to us with \$1.00 in money or stamps and we will put you on our subscription list to receive The Herald up to July 1, 1932.

If you do not want to subscribe just now but want to continue to receive The Herald, fill in your name and address on the lower coupon—we will continue to send you The Herald during May and if we receive your dollar on or before June 1, 1931 we will put you on the mail list to receive the paper up to July 1, 1932.

The subscription price of \$1 is just about sufficient to cover the cost of wrapping and mailing. A large number of readers have already paid their dollar—these will be credited to July 1, 1932.

Just at present we have not fully covered the field in the matter of correspondents, but this is being arranged for and we expect to be able to give you a lot more "local" news in the near future.

Do not wait—if you want to receive The Herald regularly, fill out one of the coupons on page 9 and send it to us at once—DO IT NOW!

You are invited to inspect our new plant. Wednesday, April 22 from 2 to 4 and 8 to 10 p.m. At this time we will have "open house" and we want you to arrange to come in and see the modern machinery in operation and get acquainted.

To Our Correspondents

We are encouraging the "Saturday Specials" among our advertisers and that they may receive full benefit from their ads it is necessary for us to deliver The Herald to the Post Office on Thursday p.m., so delivery will be made on the Rural Routes on Friday.

This means that some of the pages go to press on Wednesday and it is necessary for us to receive your early "copy" on Monday afternoon or Tuesday morning at the latest.

Please arrange to mail us your first "copy" on Monday and the balance on Tuesday. Copy which does not reach us until Thursday is apt to be omitted as the morning mail is at 11 o'clock and our last forms go to press at 12.30. Send your copy in early to insure publication. Classified small ads can be accepted up to 10 a.m., on Thursday.

On Wednesday, April 22, we will have "Open House" at The Herald office from 2 to 4 and 8 to 10 p.m., and you are invited to call and inspect our new and modern plant and "get acquainted" at this time.

Ford Parade

"The camels are coming." "The camels are coming" that was the cry of old when the spectacular passed through — today however its not camels—but Fords—big Fords and little Fords all trucks—trucks of various kinds and for all purposes. The ambulance for the sick — the apparatus to fight fire — the patrol for police efficiency—the bullet proof for bank service and the coal truck—the dump cart—the delivery for commercial purposes. The parade of this interesting collection of motors will visit Northfield Saturday afternoon so get out on the street and look them over. The reviewing stand will be at Spencer's Garage.

To Our Advertisers

The management of The Herald extends hearty thanks to you for the generous support you are giving their new publication.

In return we assure you of our best efforts to give you the best possible service, and by issuing a bright, clean and "newsy" paper to build up a subscription list which will be of benefit to you.

May we suggest that you change the copy for your "ad" each week and thereby keep our readers in touch with what you have to offer.

The Herald is dated on Friday but is published Thursday and has to be in the mail by 6 p.m., to insure delivery on the rural routes Friday—thereby giving our readers an opportunity to read your "ads" and decide upon their "Saturday Special" purchases.

The Herald circulates in the eleven townships between Bernardston and Winchester, including Bernardston, Gill, Northfield Farms, Northfield, East Northfield, Warwick, Vernon, South Vernon, Hinsdale, Ashuelot and Winchester, and over 2500 copies are now being mailed or delivered by messengers weekly in this territory. Later we will arrange a delivery for Millers Falls, Farley, Irving, etc.

Pages 3, 4, 9 and 10 go to press Wednesday afternoon and copy for "ads" on these pages must be in our office not later than Monday night. Pages 2, 5, 8 and 11 go to press early

Thursday morning and "ad" copy for these pages must be in not later than Tuesday noon. The last forms go on at 1 o'clock on Thursday and these "ads" must be in on Wednesday night. By keeping to this schedule we can give your "ad" copy personal attention and it will also insure your getting the best possible "position".

If do not get the papers to the Post Office on time on Thursday they do not reach the readers in the outlying sections until Saturday which is too late for your "Saturday Specials" ad to be of real benefit to you. Copy for small "Classified" ads is accepted up to 10 a.m., on Thursday.

We want your Herald ad to be profitable to you—the field is here—the medium is here—tell our readers what you have and make some special each week and the results should be most gratifying to you.

On next Wednesday, April 23, from 2 to 4 and 8 to 10 p.m., we are having "Open House" at The Herald Office and each of our advertisers are extended a cordial invitation to inspect our new plant and see the modern machinery in operation which has been installed to serve you.

Monday, April 20, being a holiday, we are asking our advertisers to please co-operate with us and send in your ad copy one day earlier, PLEASE DO IT NOW.

With Our Advertisers

Allen and Woodworth of 275 Main Street Greenfield are advertising the Kelvinator in our issue today. This is the day of electric refrigeration and Kelvinator—the pioneer—is time proved. For seventeen years it has enjoyed year-after-year leadership. Today, as the largest exclusive manufacturer of electrical refrigeration equipment in the world, Kelvinator stands as always, pledged to ideals which have made this success possible.

Throughout the great Kelvinator factories, skilled craftsmen are inspired and encouraged to their best efforts by the knowledge that the Kelvinator management has set standards which permit only the highest quality of workmanship in every exacting detail—standards of fineness and precision that are unusual in this machine age. No wonder Kelvinator quality and dependability have won hundreds of thousands of enthusiastic owners. For Kelvinator is a product which clearly reflects the management of men who put reputation before all things in the trusteeship which is theirs to preserve.

It is evident that everywhere today large department stores are not sitting idly by awaiting the passing of "gloom" and the coming of prosperity. They are themselves helping to create better business conditions and in a plan to further these purposes are passing along unusual bargains to their customers. Such a case in point is contained in the advertisements of Goodnow, Pearson and Hunt of Brattleboro in this issue. Here bargains are offered as inducements to purchase which with much profit eliminated is a saving to the purchaser while at the same time more money can go into circulation in order to create a good business for others.

Play Under Famous Band Director

Northfield friends of Seth H. Field and Bernardston friends of G. T. Moat, son of Howard Moat both young men being members of the Boston University Band will be interested to hear that they had the pleasure of playing under the baton of the famous and well-known band director, Edwin Frank Goldman, at a recent concert given in Boston by the University Band where Mr. Goldman was Guest Conductor. The Band, which has the reputation of being one of the best bands in the state, consists of 72 men. Mr. Goldman is known to thousands of radio listeners throughout the country as the director and leader of the Goldman Band, famous for its open-air concerts on the mall in New York city during the summer months. He has been invited many places as Guest Conductor of important bands the world over, and band men consider it a great honor to play under the baton of Edwin Frank Goldman. Mr. Moat plays in the trombone section and Mr. Field in the percussion section. Stuart H. Ward of Greenfield is Student Conductor of the University band.

Sunday School Faculty Meets

The monthly meeting of the North Sunday school faculty was held last Monday evening at the home of Mr. and Mrs. A. P. Fitt with 22 present.

Among the business transacted was a report on the plan for memorizing Scripture verses and parables now carried on in the junior department. It was recommended to the school to vote \$15 toward the expenses of No. 9 district Sunday school. The annual picnic is to be held in June. Each Thursday at 3.45 for a few weeks an instruction class is to be held by Mr. Fitt in the church for young people to consider the articles of faith of the church and fundamental Christian doctrines.

Voted to ask the church committee to set aside Sunday June 14 as Children's Day, with special exercises at the 11 o'clock service by the young members and an address to the children.

Mrs. Atkinson concluded her bird's-eye study of the Gospel according to Luke. The last faculty meeting of the season will be held at the church on Monday May 11. Put Sunday School sessions will be held throughout the summer as last year.

Begin the Season Right

By having new, modern fixtures for the bath room. A new acid-resisting kitchen-sink with a swing-spout faucet.

Stop those leaky faucets during house-cleaning time.

We have electric water-systems, Oil and Coal, Hot-water heaters.

Agents for the Lynn Range burner, and Nu-gas, the Superior Cooking gas. A hotter gas even than city gas.

COME IN AND SEE US

MILLER & BURNETT

PLUMBING—HARDWARE

EAST NORTHFIELD,
MASS.

Tel. 232

LaBelle's Market

Frankforts 2 lbs for	25c
Bacon	27c
Sliced Ham	29c
Green Tea	19c
Diamond Coffee	25c

Tel Northfield 138-3
SOUTH VERNON,
MASS.

GARDEN SEEDS

Garden Tools

GARDEN AND LAWN

FERTILIZER

We Have Loma
in 5-10-25 lb packages
50 lb. and 100 lb. bags.

at

COOK'S STORE

MILLERS FALLS
MASS.

RADIO

New and
Second-Hand

BARGAIN PRICES

H. A. Reed & Son

Northfield,
Mass.
Tel. 206

A Kyanize Finish For Every Need

Kyanize Super Service
Paint

Kyanize Lustaquick

Kyanize Floor Enamel

Kyanize Four Hour Varnish

Kyanize Stains

"Look Around Your Home
—Your Guests Do"

H. W. TAYLOR

HARDWARE

PLUMBING — HEATING

HINSDALE

N. H.

Phone 45-2

EVERY

Wed. and Friday

12 noon 'till 10 p.m.

A LOBSTER

DINNER

For \$1.25

ALWAYS THE BEST of FOOD
at REASONABLE PRICES

You Always Pay For The Best
WHY NOT HAVE IT?

Bernardston Inn

BERNARDSTON,
MASS.

THE "SATURDAY SPECIALS"
ADVERTISED IN THIS ISSUE
ARE REAL SPECIALS

The Winchester Nat'l Bank of Winchester,

N. H.

SOLICITS YOUR PATRONAGE

Courteous, prompt, and efficient
service rendered to all our customers

Banking by mail made
safe and convenient

This bank is a U. S. depository and
a member of the Federal Reserve
System.

STREETER'S

AUTO ELECTRIC SERVICE

Tydol Gas : Veadoil

EXIDE BATTERIES

Brattleboro Road Hinsdale

PLUMBING HEATING HARDWARE

OIL BURNERS
ELECTRIC
REFRIGERATORS

PAINT
ROOFING
CEMENT

ORVEL B. PIERCE CO.

Winchester N. H. and
Marlboro, N. H.

House Wiring

Motor Repairing

ALFRED E. HOLTON

ELECTRICIAN

Ranges - Refrigerators - Appliances

Free Installation On Electric Ranges

NORTHFIELD

Phone 101

BRATTLEBORO TRUST CO.

COMMERCIAL SAVINGS
REAL ESTATE, TRUST
DEPARTMENTS

SAFE DEPOSIT BOXES TO RENT

WATCH THE "SATURDAY SPECIALS"

SPRING - TIME IS FURNITURE-TIME

A new living-room suite, a rug, an odd chair or a new lamp may be needed for the Living room to give it the Homey touch.

A Linoleum will brighten up a dull Kitchen and also take away drudgery.

Perhaps a Spring Filled Mattress will give you the extra rest needed after a hard day's work.

We can furnish all these needed Articles at interesting Prices.

76 Federal Street
GREENFIELD, MASS.

FREE
DELIVERY
IN
NORTHFIELD

FURNITURE CO.

WE
LAY
LINOLEUM
RIGHT

TRY "THE HERALD" JOB PRINT

Harry Says:-

The season for coughs and colds is not yet over. There is still the danger that goes with neglected coughs and colds.

Why not be prepared and see that your medicine chest is complete for any emergency of the kind.

Try our McKesson's Navap for that bad cold. It quickly opens up the nasal passages and assures you of easier breathing while at the same time relieves irritation.

Another item which everyone should have is McKesson's Kigo for coughs due to colds. If taken in time 3 or 4 doses are usually enough to break the ordinary cold.

Navap for Head Colds
and Irritation, 50c

Kigo for coughs due to Colds
Two sizes, 25c and 50c

NORTHFIELD PHARMACY

HARRY L. GINGRAS
Proprietor

NORTHFIELD PERSONALS

Miss Taber, sister of Prof C. F. Taber is visiting his home this week.

Mr. Hiram F. Gingras of Chicago is visiting his brother Mr. Harry L. Gingras.

Mrs. Clark, a sister of Mr. E. S. Frary is visiting at their home on Highland Ave.

Mr. Herbert A. Reed of Main Street has gone to the hospital at Northampton for observation and treatment.

Mr. Roderic Parker was injured about his face while at work last week upon the trees along the state highway.

Miss Marion Holton has been elected a Director of the Franklin County Public Health Association to represent Northfield.

Word comes that Mr. P. W. E. Hart is slowly recovering from injuries received in an automobile accident at his home in Maplewood, N. J.

Mrs. Richard G. Holton has returned from Gardiner Maine where she has been spending the last two months. She is much improved in health.

Mr. and Mrs. A. M. Solandt entertained their daughters, Mrs. Granville Moffitt of Cambridge N. Y. and Mrs. William Everts of Schenectady N. Y. last week.

Rev. Mary Andrews Conner, by invitation of Rev. Miss Barnard, of Greenfield, addressed at the home of the latter a company of women from Deerfield, Wednesday afternoon, April 8th.

Mr. and Mrs. Reginald Wells Earle, of Forest Hills Gardens, Long Island, have announced the engagement of their daughter, Julia Good-year Earle, to Herbert Victor Erickson of Greenfield. Mr. Erickson is treasurer of the Franklin County Trust company.

Mr. M. E. Vorce has returned home after a three weeks visit with his son at Belmont.

Miss Caroline Speer has returned from a visit with her grandmother in New York City.

Mrs. Lella S. Allen has returned to her home on Main Street after spending the winter in Boston.

Mr. and Mrs. George Makepeace will open and occupy their cottage in the Highlands next week.

Mrs. J. Lee Bolton was operated on for appendicitis at Farren Hospital on Monday. She is making a rapid recovery.

Mr. and Mrs. Gordon Buffum are spending their vacation with Mr. and Mrs. Clarence P. Buffum. Mr. Buffum is teaching near Syracuse, N. Y.

Mrs. Grace Rogers, who has been spending the winter in Durham, North Carolina with her daughter, Eleanor, has returned to her home here.

We are pleased to note that Mr. Clifford A. Field one of our assessors has returned home after his recent illness in Boston looking much improved in health.

Miss Faith Taylor efficient teacher of English at the high school, has received an offer of a position at the Gilbert school in Winsted, Conn. It is rumored that she will accept the position.

Mr. Elliott Speer had a busy day last Sunday and delivered three addresses. In the early morning he spoke at Massachusetts State College. At eleven o'clock at Easthampton Williston Academy and in the evening at Amherst College.

Rev. Frank W. Pattison formerly pastor of the Congregational Church here began his pastorate with the First Baptist Church of Calgary, Alberta, Canada on Easter Sunday preaching his first sermon before a large and appreciative audience.

AT THE THEATRES

"Sixteen men on a dead man's chest, yo-ho and a bottle of rum" sings Long John Silver, and with as great gusto sings "Captain Applejack," in the Warner Bros. and Vitaphone picture, which comes to the Lawler Theatre, Saturday next for 4 days.

Dreams are powerful, and Ambrose Applejohn, meek and retiring Cornishman, yearning for red-blooded adventure, only dreams that he is his rip-roaring pirate grandfather Captain Applejack. This, however, is but one phase of a story that has a laugh a second and almost as many thrills, together with as pretty a love story as may be found in a day's ramble. John Halliday is an amusing Applejack, Mary Brian is captivating as his pretty American ward and Kay Strozzi, the stately Florentine, is an adventuress after the heart of any lover of melodrama. Louise Closser Hale has a dual role as has Julia Swayne Gordon and Alec B. Francis gives one of his gently appealing characterizations. Hobart Heyley directed the Maude Fulton adaptation of the Walter Hackett stage hit.

The romance of railroading has become a part of everyday American life. The lure of it is as real today as it was sixty years ago when the first trans-continental trains were linking two oceans across the breadth of the United States.

The steam driven monsters and the men who drive them are the fascinating subjects of the latest Warner Brothers action drama, "Other Men's Women," which opens Saturday at the Lawler Theatre for 4 days. It is a realistic melodrama of railroading, romance and danger.

Grant Withers, Mary Astor, Regis Toomey, James Cagney, Fred Kohler, Joan Blondell and J. Farrell MacDonald are included in the cast of this epic of transportation, which William Wellman directed.

"Other Men's Women" is a gripping story of two men who drive one engine and eventually love the same woman, who is already the wife of one. Elemental passions vie with the danger and flood in galvanizing the interest of audiences.

It is a story of strong men and powerful forces that move them into a net of circumstances that brings one of the most amazing climaxes of the talking screen.

One certainly must have delivered the goods for a motion picture company to sign a practically unknown and immediately be cast for featured leads!

That is what has happened to Virginia Cherrill who, together with John Wayne and Marguerite Churchill, are featured in Fox Movietone's "Girls Demand Excitement," coming to the Lawler Theatre next Wednesday for four days.

It all started a little more than two years ago. One day she was just a visitor in Hollywood; the next, Charlie Chaplin's leading lady in "City Lights" then in production. She was at a dinner party one night. Chaplin sat next to her and was so impressed with her beauty and charm that he asked her to visit his studio and take a test. She did and it resulted in her being cast for the feminine lead.

And before the production was released, Fox officials felt so confident of her success that they offered her a

contract which she accepted. Since then the picture has been released and the confidence that the officials placed in her has been more than justified.

Her second screen appearance will be as a college co-ed in "Girls Demand Excitement" wherein she upholds the rights of the girls in the school with John Wayne leading the opposing boys.

Incidentally, John Wayne himself is another comparatively newcomer to the talking screen. He will be remembered as "Breck Coleman," the leading role in that Fox Movietone epic, "The Big Trail." As box office records speak for themselves, everywhere the picture has been shown, he has made a personal success.

Gill

Miss Kincaid is again with Mr. and Mrs. D. O. Paul after spending the winter in New York.

Mrs. Minnie Ongley, who has been living in Greenfield through the winter, has returned to her home on the West Gill road.

George Atherton, formerly of this town, but now in the navy on board the U. S. S. Richmond, is stationed in Boston until about the middle of May.

The Gill Parent-Teachers Association held its regular monthly meeting last night when Prof. R. L. Watson of Mt. Hermon gave an interesting talk.

Bernardston

The G. A. R. Association are now making plans for Memorial Day.

Mrs. Lee Bowman was called to Newfane, Vt. Sunday to attend the funeral of her mother Mrs. Cordelia Carpenter, who passed away Friday. She was 86 years old and has been a frequent visitor here at the home of her daughter.

Mrs. C. R. Hill, Miss Rhoda Slate Mrs. Alice Cushman, Mrs. C. S. Barber, Miss Aimee Whithead, Mrs. Frank Root and sister, Mrs. Gertrude Cummings and Mrs. W. H. Pierce were entertained at a luncheon Saturday at the home of Mrs. Nellie Nichols in Greenfield. The event was a reunion of old schoolmates.

Mr. C. H. Daniels the proprietor of the Greenfield Flying school has made many permanent improvements to his flying field at Hales Crossing. He has leased the large house as an inn and will devote all his time to teaching and conducting the Aviation school. He guarantees to teach flying in such a way that the student may be able to secure the pilots license. He has two large planes in commission.

A storekeeper had for some time displayed in his window a card inscribed, "Fishing Tackle." A customer drew the proprietor's attention to the spelling.

"Has anyone told you of it before?" he asked. "Scores" reached the dealer. "But whenever they drop in to tell me they always spend something."

THE NORTHFIELD HOTEL

is pleased to offer to the residents of Northfield and surrounding towns the following facilities.

DINING SERVICE

GOLF COURSE

GIFT SHOP

GARAGE and TRANSFER SERVICE

REGULAR ENTERTAINMENT IN THE HOUSE

THE CHATEAU

Will be Open to Visitors

From June 1 Through the Season

AMBERT G. MOODY
Manager

RALPH M. FORSAITH
Room Clerk

RALPH S. THOMPSON
Assistant Manager

EAST NORTHFIELD, MASS.

NATION WIDE EARLY SPRING CLEANING SALE WEEK OF APRIL 13th

The handiest, lightest and best broom you ever saw is the Little Jewel Broom Ea. 43c
You Can't Sweep Clean Without One

THE DIRTBOUND MOPSTICK

..... Ea. 15c
Is a New Lightweight Stick With a New Patented Metal Clamp

Always Have Plenty of

Clothespins 3 pkgs. 24 pins 25c
These Are Stout Birch Pins That do not Split Easily

Parafine 3 pkgs. 25c
Prevents Rust and Tarnish
A Powerful Deodorizer—A Fumigant Against Moths

SOAPS AND SOAP POWDERS

Borax Soap Chips 1ge. pkg. 29c
20 Mule Team. The Best and Safest Chips Known

Gold Dust 1ge. pkg. 24c
Let This Washing Powder Do Your Scrubbing For You

P. and G. Soap 4 cakes 17c
The World's Largest Selling Soap

Scrubust 19c
Lightens and Brightens All Household Cleanings

Window Wash 19c
Red Cap Dustless

Stove Polish 2 1/2 pt. cans 25c
Royal Worcester, Cleans and Shines

Red Cap Ammonia ... qt. size 21c ... small size 10c

Include Lucky Strike Cigarettes In Your Order
Luxury, A fine Smoking Tobacco at a low price .3 for 25c
Hershey's 1/2 lb. cake Baking Chocolate 17c
Hershey's Breakfast Cocoa 2 1/2 lb. cans 25c

TRADE AT NATION WIDE STORES

USED CAR BARGAINS

1-1928 CHEVROLET COACH \$100 Down
New Tires and in Best of Condition

1-1925 BUICK 5-PASSENGER COUPE ... \$50 Down
In Good Running Order

1-1927 CHEVROLET COACH \$60 Down
Good Condition

1-1924 STUDEBAKER Cheap
In Fine Running Order

1-1929 CHEVROLET SEDAN \$140 Down
New Tires on This Car

1-1927 CHEVROLET COACH \$125 Down
13,000 Miles on This Car

1-1925 Dodge Buy it for \$35
With New Tires

1-1928 FORD ROADSTER \$225
This is in Good Condition

1-1926 CHEVROLET COACH Ask About This

1-MODEL A FORD COACH \$100 Down

We Are Dealers for the
SPRINGFIELD, ANTHONY, PANEL
and DUMP BODIES

PAUL JORDAN
NORTHFIELD

Telephone 267-2

TRY "THE HERALD" JOB PRINT

KELLOG'S I.G.A. STORE

East Northfield, Mass

Telephone 10

FRIDAY and SATURDAY SPECIALS

Heavy Beef, Rounds Whole Slice	lb. 27c
Fowls, Fresh Killed	Ea 79c
Star Hams, small	lb. 23c
Butter 2 lb. rolls for	63c
Coffee, A Blend	lb. 19c
Cold Cream Soap	per cake 09c
WITH ONE SUNBRIGHT CLEANSER—FREE!	
Peas, Extra Good	2 cans for 33c
Assorted Chocolates, 1 lb. boxes	39c

SEE IGA "AD" IN THIS PAPER

NOTICE

The Northfield Herald is sent to you with the compliments of The Northfield Printing Company, Inc., and its advertisers. Copies will be mailed gratis during April after which, owing to the excessive postage, it will be necessary for us to charge a nominal subscription to cover the postage. The advertisers have something each week which are real bargains and you should keep in touch with the "Saturday Specials."

Enclose \$1.00 with the coupon below and your name and address and you will be put on the subscription list to receive The Herald up to July 1, 1932.

If it is not convenient for you to send \$1.00 at this time, fill out the lower coupon and your name will be put on the mailing list to receive The Herald and if we receive your dollar on or before June 1, 1931 we will credit your subscription up to July 1, 1932.

Read the article on another page regarding this.

Date

The NORTHFIELD PRINTING CO., Inc.
Northfield, Massachusetts

Gentlemen:—Enclosed find One Dollar, for which please enter my name on the Subscription List of The Northfield Herald to receive the paper up to July 1, 1932.

Name

Address

Date

The NORTHFIELD PRINTING CO., Inc.
Northfield, Massachusetts

Gentlemen:—Please enter my name on your Mailing List to receive The Northfield Herald. I will send you One Dollar on or before June 1, 1931 which will pay my subscription to The Herald up to July 1, 1932.

Name

Address

WATCH THE "SATURDAY SPECIALS"

Winchester

Winchester, is located in Cheshire County, southern part of New Hampshire, with a population of 2,267 at altitude 500 feet.

One hundred and eighty years ago, Chief Nawlet and his tribes took the trail to the Three Rivers Country in Canada, after having sold their hunting grounds and fishing places in the Ashuelot Valley to the palefaces. From that time until the present the settlers have occupied this southern corner of New Hampshire and earned their living by drawing lumber from the forests, by cultivating the farm lands, by developing the water powers and industries. From these labors has sprung the thriving town of Winchester.

Winchester is on the Dartmouth College Highway. The entire Ashuelot Valley presents a continuous panorama of ever changing scenery, consisting principally of wooded lands, fertile valleys, rolling hills, majestic mountains, winding streams, beautiful lakes and busy villages.

Winchester town has a progressive school system, with competent supervisors. Winchester's churches reflect general prosperity of the town.

Rev. and Mrs. J. Emery Coulter announce the marriage of their daughter, Marion Alice, to Ira Kenney, Jr., of West Swazey recently. Mr. and Mrs. Kenney will reside in Keene.

William Juniper, the genial "handy man" will soon be busy in cleaning and fixing up the inside and outside of residences which need renovating after the winter season.

Kranklin Willard Jr., of Mechanic Street has replaced Stanley Austin as clerk at the First National stores Mr. Austin having been promoted as a "supply manager" for the National people.

Now is the time to paint up, fix up, clean up and get up, (early) for spring has "acem" and it is certainly welcome following one of the severest winters since the year 1898 so an "old timer" informs us.

Patrolman Bert F. Foster of Alstead, wife and son Elton, were recent guests of Rev. and Mrs. Coulter at the Universalist Parsonage. Mr. Foster has just returned to his home after a season for "Courtney" as a Jurymen at Concord.

Mrs. E. E. Prentice should be given a prize for being the first to put her lawn in order for the coming season. She received many compliments last season for her well kept lawn which was very attractive owing to the fact that it is located in a prominent position in the very center of the Town square.

The United committee of the proposed Federated Church announce two meetings to be held next Sunday. At the morning service at the Congregational Church at 10.45 the Rev. George Caul of Dighton, Mass., will deliver the sermon and he will also conduct an evening service at the M. E. Church Sunday evening at 7 o'clock.

Announcement is made by the Joint Committee of the proposed Federated Church that Rev. George T. Carl has been invited to come to Winchester next Sunday, April 12th. It is planned to hold morning and evening services. The former will be in the Congregational Church at 10.45 and the latter in the Methodist Church at 7.00 o'clock. A combined Sunday School session will follow the morning service. At the close of the evening meeting important business will be transacted, and as full an attendance as may be is urged. Arrangements are in the making for a united choir, and a rehearsal will be held Thursday evening at 8 o'clock at the home of Mrs. F. P. Kellom on Richmond street. Members of the several choirs and others who may wish to participate will be cordially welcome.

Greenfield History

The third volume of the History of Greenfield, in which Mrs. Lucy Cutler Kellogg carries on the story of the growth of the community from 1900 to 1929, is completed. It picks up the story of Greenfield and its residents where it was left by the late Francis M. Thompson in the second volume of the series.

The work was authorized by vote of the town meeting in 1927.

Unauthorized Signs Not Permitted

With full instructions to the selectmen voted at the last town meeting to remove all private signs from town highways excepting such as having, after a hearing, been approved by them, Northfield will have taken a step forward in line with the policy of the state for its highways to remove and prohibit all unnecessary signs, advertisements, and bill boards from our thoroughfares.

"SHEAR NONSENSE"

A preacher had just seated himself in his deck chair when a man sidled up and sat down beside him. "This is a nice boat," said the newcomer.

"I have found it comfortable," coolly replied the preacher.

"What do you say to having a drink?"

"I never touch the vile stuff."

"Aw, g'wan," scoffed the other, "your collar's on backward now."

New England

Motor Laws

Connecticut

Reciprocal privileges are granted all states. For longer periods the regular fees, licenses, and registrations are required. No reciprocity is granted to non-residents operating motor vehicles for transportation of persons for hire.

Massachusetts

Registrations—Licenses—Reciprocal Privileges are granted to all states. Non-residents having "regular place of abode or business" in Massachusetts for more than 30 days must both register their cars and take out liability insurance. Special registration at one half the usual fee are available for non-residents during the months of July, August and September.

Rhode Island

Registrations—Licenses and Reciprocal Privileges are granted to residents of other states who desire to bring their cars in to Rhode Island or to operate in this state. These provisions do not apply to motor vehicles used for the transportation of persons for hire.

Maine

Registrations—Licenses—Non resident motor vehicles, properly registered in the state of the owner, may operate in Maine for an unlimited length of time. Same applies to operators' licenses. If the home state does not require an operator's license, one must be procured in Maine. These provisions do not apply to motor vehicles used for the transportation of persons for hire.

New Hampshire

Same as State of Maine.

Vermont

Registrations—Licenses—Reciprocal Privileges are granted to all states. No specific time limit is set. However, proper license and registration is necessary in the state from which the car comes.

Odd New Zealand Bird,

Kiwi, Nears Extinction

The strangest bird in the world—the kiwi-kiwi, is described as follows in Boys' Life, the Boy Scout publication.

"Native of New Zealand, he nearly makes fact of ancient fable—current when the continent was first discovered—that everything around Australia was upside down. The kiwi is practically wingless and completely flightless. He has no visible tail. His brownish plumage, moreover, because the feather-tufts are disunited, looks more like coarse hair. His nostrils, unlike any other bird's, are at the very tip of the long beak, that is flexible and very sensitive to touch.

"The kiwi grows like a dog, and snaps his bill as you crack your fingers; he can hiss like a cat when angry. His extraordinarily powerful legs can give mighty kicks, not backward but forward, and have been known to break a bone in a man's hand. In small flocks, the few kiwis left of a disappearing species inhabit New Zealand's hilly forests. Females burrow long tunnels, laying in a nest at the very end of it two large eggs—eggs a quarter the length of the whole bird. Incubating is entirely the job of the male.

"Maoris are very fond of kiwi flesh broiled or roasted, so fond that the bird was well hunted out before ever a white man saw one. Now the peculiar bird, distant relative of ostrich, emu, cassowary, and survivor of a species that flourished with the extinct, gigantic dinosaurs and fierce, sluggish moas, millions of years ago, is fast approaching extinction."

Marriage Promise Just

Incident of Vacation?

A New Yorker, lifted out of his habitual caution by the balmy atmosphere of Florida during a winter vacation, brought suit against a girl he met down there, to recover a ring. The young lady contested the suit.

When it came up in court, the young man said that they had enjoyed a fond good by on the beach, but later, when both had returned to New York, the girl had passed him up cold. The girl herself admitted it, saying:

"I really didn't know whether I should recognize him or not. Our acquaintance in Florida was really very slight."

"But," expostulated the court, glancing at the sparkling ring, "you promised to marry him, didn't you?"

"Why, yes," admitted the girl, "but that was all."—Los Angeles Times.

Europe's "Holy Alliance"

The Holy Alliance was the name of a league formed by Russia, Austria and Prussia after the fall of Napoleon in 1815 for the purpose of regulating the affairs of Europe "by the principles of Christian charity," says an article in Pathfinder Magazine. Notwithstanding its professed purpose the real policy of the Holy Alliance was to make every endeavor possible to stabilize existing dynasties and to resist all change. The league endured until 1830 and was in time joined by all the important and European monarchs except those of England and Turkey. The Monroe Doctrine was enunciated largely to warn the Holy Alliance not to interfere with the newly established republics in Latin America.

FORD Motor Co. Truck Caravan

APRIL 18, 19, and 20

See the parade through Northfield and East Northfield

Saturday Afternoon April 18th.

This spectacular and educational caravan display of over thirty different types of trucks is the most unusual any car manufacturer has ever put on. The parade includes broadcasting truck, police patrol, hospital, ambulance, fire trucks, school bus, dump trucks and a variety of other models for every purpose.

After the parade, the caravan will be on display in Greenfield Saturday night, Sunday and Monday.

No matter what model truck or for what purpose, you will find just what you want in this display

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Try it and you will get more of it
Roof paint, Grey, Red and Brown

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Is white and will stay white
Opalite flat at \$2.00 per gallon. Try it and you will like the way it covers
Screen paint—it pays to paint your doors and window screens

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Four hour drying enamel in all colors
For autos and furniture
Clear varnish for floors and linoleum
Try it on your bath room floor
Lus-tro-Lac varnish stains in all colors

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Put up in tubes to make any shade of paint you wish
Orange and white shelac
Raw oil turpentine, soft lead putty
Glue and varnish size
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Proprietor

The Person and Religion of Jesus

In the brief address on "The Person and Religion of Jesus," preceding the Communion on Holy Thursday evening at the South church, Rev. Mr. C. C. Conner said in part:

We know nothing certainly of the personal appearance of Jesus, however interesting it might be to us to learn how he looked or how he appeared in his walk and talk with the people. The picture which the Gospels give is not of the material; it is moral or spiritual rather.

We have in our literature a number of translations of a letter purporting to be from Lentulus, a prefect of Jerusalem, to the senate and Roman people at the time of Tiberius Caesar (the very time of Jesus), in which letter is a very minute description of Jesus, the several translations rivaling each other in beauty of expression.

If the letter were genuine, it would give a very satisfying portrait. He is described as well proportioned; erect in stature; forehead smooth and serene; face without defect; auburn hair and beard; eyes clear and animated — color, gray; his bearing grave, yet genial; comely in person.

This picture is a very probable one, though, we are told, no early Christian writer makes any mention of the letter, and it is inferred that it was not written at the time nor by the person purported. It is supposed to have been produced about the third or fourth century.

While it is not improbable that Jesus was in person pleasing to the sight of men, his character is of more importance to us and to all. This was scripturally set forth, yet not wholly. We have in the Gospels but fragments of life. There could have been no attempt to give a complete likeness of his spiritual being.

While Jesus was real, his life has become ideal. As we read the Gospel narratives, we get the impression of One about whom men gathered with wonder and love. He was a great teacher and a king's character. He stood apart, in a sense, from other teachers and characters known to the world. He was original and unique.

His religion, let us hasten to consider, was inseparable from him. Teaching no theory or system, his words were spoken out of his life. In this he was unique. Plato taught a philosophy, but Plato and his philosophy are distinct; Confucius taught a religion, but Confucius and his religion are two things, and one is better than the other. Jesus taught what was true in himself.

Christianity, as derived from him, is therefore a life—not a theory, not a system properly, nor a code, nor a summary of man's duties, so much as a living principle. Moses enacted a law; Jesus lived a life. He enunciated one new commandment to his disciples, and it passes from them to mankind, forever linking himself with his religion—"A new commandment I give unto you, that ye love one another as I have loved you."

So opinions about him and what he may do theoretically for us are secondary and nonessential; faith in him and love that makes us his in our life are primary and final. So again, whatever our opinions, our beliefs, our speculations, whatever the opinions and beliefs and speculations of others, we are to remember that Christianity is a life, a life of love, a life of good to our neighbors, and in his name and spirit charity and tolerance and peace should pervade communities and all the world.

Hinsdale

Rev. Charles H. Temple of Warren, R. I., is visiting his parents, Atty. and Mrs. Edalbert J. Temple.

News has been received of the recent birth of a son, Robert Harvey, to Rev. and Mrs. John Henry Sargent of Lowell, Mass., formerly of Hinsdale, N. H.

Court Ashuelot, Foresters of America, are planning to observe the 35th anniversary of the founding of the order in F. of A. hall on the evening of April 24. A social evening will be spent, and dancing will be in order with music by Wards orchestra.

Mrs. Harold S. Garfield and Mrs. L. N. Stearns entertained six tables of bridge on Monday evening in Mrs. Garfield's home. The prizes were flowers and were presented to the two highest scorers and to the low scorer. Refreshments were served.

On the Connecticut River at the junction of the Ashuelot River is the prosperous manufacturing town of Hinsdale. With a population of 1,773, altitude 340 feet, Hinsdale is in the southwestern corner of New Hampshire, in Cheshire county. Several paper mills, woolen factories, one machine shop, one foundry, and wood-working plants make up the industries. Lumbering and farming are also carried on extensively.

Farm homes are scattered along the banks of the winding rivers, and through the pleasant fertile valleys of this section. Within its immediate environs are numberless mountain peaks, pleasing views, attractive drives, inviting streams and beauty spots, all of which are very accessible by the splendid Dartmouth College Highway.

When you travel the Dartmouth College Highway, just tarry a bit in Hinsdale, visit the stores—you will be cordially treated, and one visit will lead to more.

Bursting into the parlor, where, on the afternoon of April 1, Mrs. Day was entertaining "society dames," Mary exclaimed, excitedly: "Oh, Mamma! There's a strange man in our kitchen! I peeped through the keyhole—an' he's hugging Jennie, our maid!"

Excusing herself, Mrs. Day started for the kitchen to put an end to such carryings-on. Whereupon Mary danced up and down with glee, crying:

"April fool, Mamma! It's no strange man at all. It's only Papa!"

CENTER SCHOOL NOTES

Spring has come. Center School started having flag raising at school opening time last week. This exercise cannot be carried out during cold weather.

Miss Taylor's room is gaining renown because it has a Rhythm Band. This band is going to furnish entertainment at the Parent-Teacher Association meeting to be held Friday night.

At assembly on Tuesday morning Stefania Witalis, President of grade 8, presented a play, called "The Bird Strike." Those who took part were: Teacher, Evelyn Johnson; Mary, Marion Fisher; Dick, Donald Sutherland; Jane, Marianne Leach; First Messenger, Roman Mankowsky; Second Messenger, Rena Tyler; John, James Russell; Small Girl, Alice Kervian. It was very well received by the boys and girls.

Eugene Miller brought his rabbit to school Friday so that the members of grades one and two could use him for a Nature Study lesson.

In grades 3 and 4 there was perfect attendance all last week, with the exception of Erma Smalley.

Grades 3 and 4 are still ahead on the Dental Honor Roll. Let's all have our teeth fixed, and make it 100% in every room!

Miss Gary's penmanship classes are working for certificates.

Promotion Day approaches. Grade eight has started work on their essays.

Boys interested in baseball met and elected Donald Sutherland, Grade 8 captain, and Robert Washer, Grade 5, Manager. They hope to arrange some games with other schools this season.

The eighth grade has selected Crawford Mann to be their Class Marshall at Promotion Exercises.

Honor Roll for the last marking period follows:

Grade 5 Byron Haley, Margaret Hoxie, Grace Johnson, Elizabeth Kehl, Esther Ladzinski, Dorothy Marcy, Doris Miller.

Grade 6 Evelyn Clough, Philip Mann, Ethel Marcy, Agnes Shiwa, Mary Stebbins, Susanna Wilder.

Grade 7 Marie Haven, John Hudzik, Elizabeth Fitts.

Grade 8 Rena Tyler, Evelyn Johnson, Donald Sutherland, Stella Harnak, Anna Ladzinski, Stefania Witalis.

Schools will be closed next Monday for Patriot's Day.

Elizabeth Miller entertained the 7th grade reading class Monday with a talk on ships based on her visit to Cape Cod.

Millers Falls

Mrs. Mabel Barber is acting as librarian during the absence of Mrs. E. A. Lawrence.

Mr. and Mrs. Carl Dodge are parents of a daughter, and Mr. and Mrs. Charles Hewitt of a son, both born in Farren Hospital Thursday.

As Patriot's day comes on Sunday this year and will be observed on Monday the post-office, factories and the leading stores as in former years will observe the holiday by closing.

Rev. Charles G. White of the First Congregational church attended on Tuesday the quarterly meeting of the Franklin Union of Congregational ministers which was held at Greenfield.

A meeting of the fire wardens of Franklin and Worcester Counties was held at Millers Falls to consider matters pertaining to their duties. Chief Warden Peabody addressed the gathering.

Mr. and Mrs. Lewis Sisson former residents of Millers Falls who have been in town for the past few days visiting friends and relatives, returned to their home in New York city on Saturday.

The schools on the Erving side of the river will close on April 24 for the spring vacation. The schools on the Montague side of the river will close this week Friday for an annual vacation.

The park committee of the Millers Falls Improvement association has organized with William Craig chairman and Robert Dykes vice-chairman. The committee plans to start work on the grounds immediately.

The president of the Erving side Parent-Teacher association announces that the next regular meeting of the organization will be held in May and at that time the election of officers will be held at the grammar school building.

Bay State lodge of Masons, Donald E. Mathewson of Millers Falls, master, has been notified that their part at the annual exemplification of the work to be held at Greenfield on Monday, April 20, will be a section of the M. M. degree.

The retail committee of the Board of Trade will soon make its annual canvass among the various merchants relative to the closing on Wednesday afternoons during the summer months.

There seems to be some opposition to the closing movement.

The Congregational Brotherhood held its regular monthly meeting on Tuesday evening in the Sunday school room of the church. The committee in charge arranged an interesting program after which a luncheon was served.

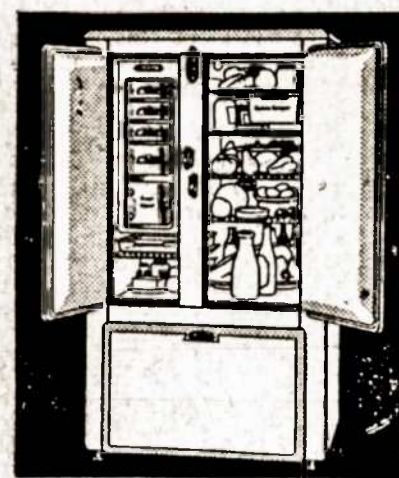
The department was called out on Saturday to fight a brush fire on the Boston Post road on the old Stevens farm. People living in the Zibikowski house had built a bon-fire and during the high wind the fire got out of control. A still alarm was put in for the fire department which responded and shortly had the fire extinguished before any damage had been done.

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MEN who think straight and talk plainly were the first to praise this new method of selection. To-day, wherever refrigerators are sold, you will find prospects and buyers who have clipped the Scale from a magazine or newspaper, examining, asking questions, checking each element point for point before they buy. Follow their lead. Use the Scale yourself to get more for your money.



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- 1—1929 Model A Roadster—good tires, paint and motor \$295.00
- 1—1929 Model A Tudor—4 new tires—paint very good \$325.00
- 1—1928 Model A Tudor—very best condition \$220.00
- 1—1929 Model A Tudor—good tires—a good buy \$280.00
- 1—1929 Model A Fordor—paint, tires and motor best condition \$425.00
- 1—1930 Model A Roadster—looks and runs like new
- 1—1928 Dodge Six 4 door Sedan—This car in perfect condition \$290.00
- 1—1928 Chevrolet 4 door sedan \$220.00
- 1—1928 Pontiac Coupe—7000 miles—a bargain
- 1—1927 Model T Sedan—new tires \$65.00
- 1—1927 Model T Coupe—wire wheels
- 1—1926 Model T delivery truck \$35.00

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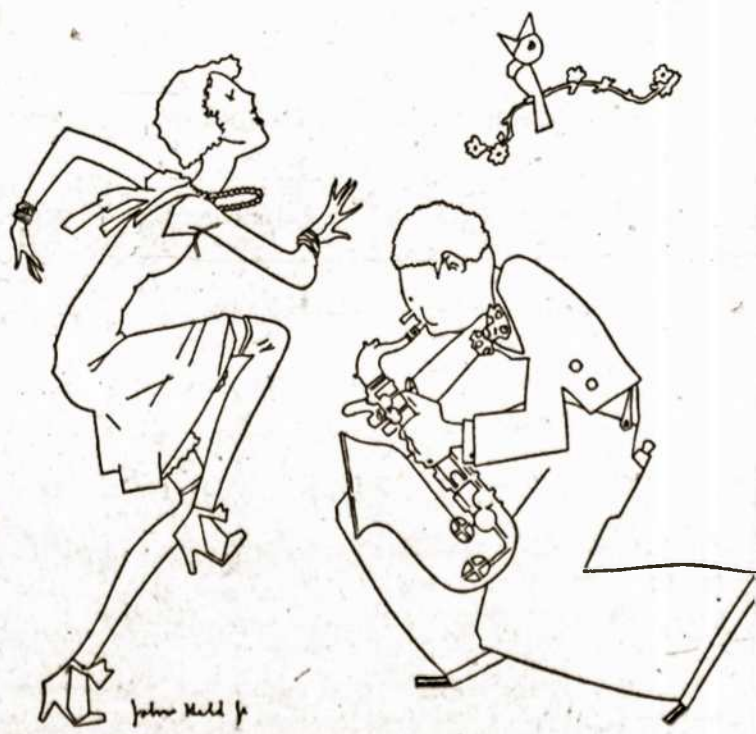
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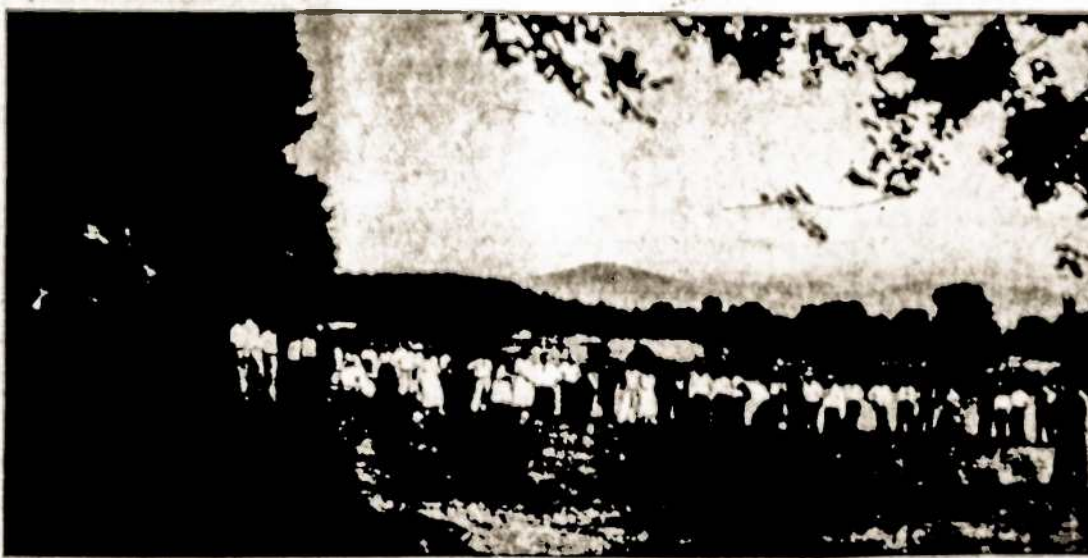
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IMPROVED GOLF COURSE



With the opening of the golf season, The Northfield Hotel's course presents new features which are attractive and interesting. Plans which were promulgated last season have been carried through and the completed project gives a finished touch which is deserving of high commendation of the architect who planned the work. A mere cursory examination will make it clear that these added features cannot fail to produce the happiest affects. The results are everywhere apparent, and there is a

certain fascination about the new layout which draws favorable comment from the golf enthusiast.

Among the many improvements one will find new grass tees, new clay tees, bunkers, and traps. The old tees have been improved and enlarged. In addition, those who are familiar with number four green will discover that this green is now a real golf hole. The bunkers and traps which nearly surround it have so completely changed its setting that it is singularly attractive. The elevated number five tee gives one a feeling of satisfaction. Looking across the meadow to the high-

land green in the distance, it presents a very handsome appearance. Owing to a rare combination of beautiful landscape and the prominence of its setting, this green has novelty and is an asset of value. The new eight, which will be in fine playing condition, eliminates all crossing of fairways. This green is located in the midst of most picturesque surroundings and it presents a most pleasing aspect.

Those who play golf may attain its highest enjoyment in the natural beauty and quietude of this course, which is advantageously located on the 225-acre estate on which The Northfield stands.

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AT THE SEMINARY

"ENCHANTED APRIL"

After five years' retirement from the actors' field, the Northfield Seminary faculty have announced their intention to brave the criticisms of Seniors, Juniors, Fleur de Lys, Tau Pi, and other powers that be, and appear on the Silverthorne Hall stage on Saturday evening, April 18. The comedy chosen is "The Enchanted April" by Kane Campbell, for which rehearsals by the ten members of the cast have been in process for the past six weeks. For its success Miss Beulah Scott of the English department is responsible in a general way. Miss King has charge of the staging, Miss Hagerman of properties, Victoria Freeman of floral decorations. The members of the cast are:

Lady Caroline Dester, Miss Erma Berry; Mr. Thomas Watley Briggs, Miss Lois McAdams; Mrs. Mellersh Wilkins, Miss Kathryn Rogers; Mr. Mellersh Wilkins, Miss Elizabeth Homet; Mrs. Arbuthnot, Miss Mary L. Thropp; Mr. Arbuthnot, Miss Jane Shaffer; Mrs. William Fisher, Miss Erma Reynolds; Italian servants, Miss Marian Kellar, Miss Harriet Howard; Clerk, Miss Eva Freeman.

Miss Margaret Slattery, author and writer and well known to Northfield audiences was the speaker at the services at Russell Sage Chapel last Sunday both morning and afternoon. The students listened with keen interest to her messages. The vespers service was attended by many of the towns' people. Miss Slattery at the morning service spoke on "The Three Passions," the passion for possession, for knowledge, and for service. The desire to possess things, she said, today dominates nations as well as individuals and grips Europe and America alike.

This passion to possess makes cities rotten with crime, creates people with

money who do not know what to do with it and who lose their souls because they cannot command it, she declared. It creates a social order in which we raise 85 stories of concrete and steel and glass behind which thinly-clad men and women sell apples to keep themselves and their children from shivering and starving, she charged.

Our government is sick with its great problem of crime pressing down upon us, and our children are being reared in districts saturated with criminal thinking, reading and living, she asserted. Miss Slattery declared that in a sense we are all undemocratic, for the poor as well as the rich, can be snobbish.

The passion for service, she said, needs not lead to a foreign mission field, but may find expression in ordinary walks of life, even though it may lead to a cross as did that of Jesus.

The Northfield Star is offering two prizes, one of \$3 and one of \$2 for the best essay or editorial giving reasons for speaking good English. All copy was to be in the hands of Lucia Allv, Literary Editor in Chief, yesterday morning.

The beautiful display of Easter lilies and snapdragon on the Russell Sage Chapel platform on Sunday was in memory of Evelyn S. Hall, late principal of the Seminary. The flowers were the gift of Mrs. Harry E. Lanworthy of Westerly R. I., '08-'14, commemorating the twentieth anniversary of Miss Hall's death.

Misses Beulah Scott, Verna Hagerman, and Barbara Chase, all of the department of English, will sail for London on the "American Shipper" the middle of June, with a special view to further study in their departmental work. They plan to spend some time in London, visit the lake regions of England and Scotland, and go by plane to Paris, returning the middle of August from Havre.

AT MOUNT HERMON

Last Sunday church services at Mount Hermon School were conducted with Dr. A. R. Pratt, minister of the Second Congregational church of Greenfield as the speaker.

Harold Leslie, violinist, of Greenfield, and Carlton W. L'Hommiedieu of Mount Hermon, pianist, were the artists at the regular half-hour of music given the afternoon at 4.45 in Camp Hall.

The Dickerson Scientific Club held its 16th annual banquet at the Walden in Greenfield last Saturday.

The art of glass blowing was demonstrated last Saturday in Camp Hall for the entertainment course.

Throughout the week there has been an exhibition of colored prints of many famous paintings held at Silliman Hall.

A Teasing Test

(Judge C. Almy, in the Outlook.)

Scrutinize carefully the following sentence and state how many F's (either large or small) it contains:—

"The Federal national fuses are the result of scientific study combined with the experience of years."

Out of 20 persons of intelligence not more than two will get it right the first time, and a large proportion will not find more than three after being told there are more. Prof. Walker, of Massachusetts Institute of Technology, submitted it to 17 trained scientists used to looking for small things and 16 failed. My secretary immediately after typing it found only three. Stanley Cobb (professor of neurology, Harvard medical school), who fell, was much interested in it and its bearing on mental matters and intelligence tests. I showed it to a man trained in reading proof, who could find only four. It's not a fool stunt, but very interesting as showing how little we see of what we look at.

Judge (seated in dentist's chair): "Now, do you swear you will pull the tooth, whole tooth, and nothing but the tooth?"

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Dentist
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Osteopathic Physician
181 Main Street
EAST NORTHFIELD, MASS.
Telephone, Northfield 161
Residence Phone, Greenfield 1940

CLASSIFIED

For Rent—About five acres of land on Main Street, Northfield, Tel. 127-3. Henry C. Holton, Northfield, Mass. 4-10-tf.

For Rent—Gas Station and Lunch Room on Bernardston Road, between Bernardston and Northfield on Main Highway No. 10. Has been run profitably for past 7 years. Rent Reasonable. Henry C. Holton, Northfield Mass. Tel. 127-3. 4-10-tf.

Wanted—Books, write, will call. Box 5, Northfield, Mass. 4-10-tf. John Phelps.

For Sale—Buick 5-pass. sport Sedan, has 5 tires (2 nearly new) register type heater, trunk on back, priced low for quick sale. Can be seen at Morgan's Garage, Northfield Mass. 4-10-3t.

Subscribe For The Herald

For Sale—Essex 1928 coach in good condition; will sell cheap for cash. Telephone 64 4-17-1t

Real Estate—Homes in Northfield and East Northfield for sale. Not many but well worth asking about. Building lots, centrally located; 100 x 150 ft., at 3 cents a square foot. Two well furnished homes for rent for the summer months. If you want one of these write me soon. For exchange: a residence in Greenfield for a small going farm. Telephone me if you have property for sale or for rent—especially if you have something for rent.
W. W. Coe, 36 Main Street.
Tel. 209. 4-17-3t.

Wanted—An old fashioned "Blunderbus" fire arm. State condition and price. Box 10, Herald office. 4-17-tf.

For Sale—A "House on Wheels." Fitted with complete kitchen-sink, refrigerator, gasoline stove, sleeping quarters etc. This outfit is in fine condition and will be sold at a bargain. Box 15 Herald office. 4-17-tf.

Wanted—Man or woman to represent us in Northfield in sales on commission—apply Manager Montgomery Ward and Co. Greenfield. 4-17-3t.

For Sale—At the farm. Yellow eyed beans and pop corn. 4-17-4t. Ware Brothers

FOR SALE
State inspected strawberry plants, raspberry, asparagus, rhubarb, gladiolus, and perennials, send for list—everything guaranteed.
GEORGE CHAPMAN
NORTHFIELD, MASS.
Phone. 183-2. 4-17-6t.

GLADIOLUS BULBS
Announcing my annual sale of surplus Gladiolus Bulbs, various colors, 100 for \$1.50—\$5.00 postpaid mostly named varieties, will keep separate if requested.
Charles F. Slate Northfield Mass. 4-10-3t.

W. C. EDDY
General Repairing—Batter Service
GARAGE
Emergency ALA Service
Millers Falls, Mass.
Telephone 108-2
4-10—t. f.

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Burglary Attempted

Last Sunday evening Mr. and Mrs. L. L. Dunham of Brattleboro were visitors at the home of Mr. and Mrs. C. E. Williams here but when they returned home they discovered that burglars had forced an entry to their home and attempted to ransack the house. The burglars were evidently frightened away as they made a hurried departure leaving much of the loot behind. The Brattleboro police are working on the case.

Drivers Lose Rights

Registrar George Parker has acted on the driving privilege of motorists in our vicinity as follows—
Lawrence A. Day, Bernardston road, Gill, license suspended; involved in an accident which resulted in a death.
Elmer W. Potter, Elm street, Gill, registration revoked; not proper person to hold a certificate.

Mission Group Elects Mount Hermon Woman

The Franklin county district, women's department, of the Massachusetts Congregational Missionary society, held its spring meeting and annual election of officers at the Second Congregational Church at Greenfield last Tuesday.

The morning session opened with devotional exercises in charge of Mrs. Alice W. B. Suhm. Following the address of welcome by Mrs. Arthur P. Pratt the meeting proceeded to the reading of official reports, roll call and a discussion of business for the ensuing months. Mrs. E. E. Bachelder of Newton, a home missionary for several years in Utah, spoke on her work in that state.

The following officers were elected: President, Mrs. Henry F. Cutler of Mount Hermon; vice-president, Mrs. Ambert G. Moody of East Northfield; corresponding secretary, Mrs. F. W. Wells of Greenfield; recording secretary, Mrs. A. L. Truesdell of Bernardston; treasurer, Mrs. Fred Holton of East Northfield.

Luncheon was served at noon by the Yancy club. At the afternoon session Rev. W. S. Anderson of Greenfield spoke of his work as Franklin county missionary agent. The principal address of the day was given by Dr. Gaylord W. Douglass, secretary of the National Council for the Prevention of War, who spoke of the work of the council. The devotional service at the close of the meeting was led by Miss Ruth H. Truesdell, daughter of Rev. and Mrs. A. L. Truesdell of Bernardston, who is soon to go to Africa as a missionary.

Gets Bequest

Mr. Morris Friedsam well known summer resident at Lake Spofford has received a bequest of \$150,000 under the will of an uncle, Col. Michael Friedsam of New York, who left an estate of several millions. The will was filed for probate last week.

TRINITARIAN CONGREGATIONAL CHURCH

Announcements for the week beginning April 19

Sunday
9.45 a. m.—Sunday School
11.00 a. m.—Morning Worship conducted by Rev. Howard G. Parsons of Pittsfield.
7.00 p. m.—Young People's Society
8.00 p. m.—Evening service Rev. Howard G. Parsons.
Monday
8.00 p. m.—Friendly Class Social at the church.
Tuesday
3.00 p. m.—Women's Bible Class with Mrs. L. R. Smith
Thursday
10.30 a. m.—All day sewing meeting.
3.45 p. m.—Instruction Class
7.30 p. m.—Midweek Service

FIRST CONGREGATIONAL UNITARIAN CHURCH

Charles Chambers Conner, Mary Andrews Conner, Ministers.
SUNDAY
9.45 a. m.—Church School.
10.45 a. m.—Service of worship with topics of the people.

ADVENT CHRISTIAN CHURCH SOUTH VERNON

Morning Worship—10.45
Church School at 12.05
Young People's Service 6.30
Evening Service:—7.00
Thursday Evening at 7.30
Prayer Meeting at Vernon Home
Saturday Evening at 7.45
Choir Rehearsal at the Church

THE UNION CHURCH VERNON, VERMONT

REV. ELLIS E. JONES, B. D. PASTOR
Sunday services
Morning service 10.45 a. m.
Choir rehearsal 6.30 p. m.
Sunday School 12 noon

DICKINSON LIBRARY
Main Street Northfield
Open Tuesday, Thursday and Saturdays from 2 to 5.30 and 6.30 to 9 p. m.

Opening and Closing of Mails

UNITED STATES POST OFFICE, EAST NORTHFIELD, MASS.

Mails Distributed.
10.00 a. m.—From all directions.
11.15 a. m.—From South.
2.45 p. m.—From North.
6.00 p. m.—From South, East, and West.

Mails Close.
9.00 a. m.—For South, East, and West.

10.30 a. m.—For North, and Winchester, N. H.

1.00 a. m.—For East.

1.45 p. m.—For East, South, and West.

4.30 p. m.—For all directions and 6.45
Winchester, N. H.

Northfield, Mass.
Office open 8.30 a. m. to 7 p. m.
Holiday hours 9 a. m. to 12.00.
Merritt C. Skilton, Postmaster.

UNITED STATES POST OFFICE, NORTHFIELD, MASS.

Change of Mails, effective Sept. 28, 1930.

Mails Distributed.
8.30 a. m.—From all directions.
10.45 a. m.—From all directions.
2.45 p. m.—From all directions.

Mails Close.
9.30 a. m.—For all directions.
1.30 p. m.—South, East and West.

6.00 p. m.—For all directions.
Rural carriers leave at 10.50 a. m.

Office open 8.00 a. m. to 6.30 p. m.
Holiday hours: 9.30 a. m. to 12.00.
CHARLES F. SLATE, Postmaster

Goodnow, Pearson & Hunt, Inc.

Brattleboro's Department Store

IT BEGINS TO-DAY A PRICE SLASHING STOCK REDUCING SALE OF MEN'S and YOUNG MEN'S CLOTHING

This sale will force economy seekers to buy freely in old-time fashion. It is an effort to make men realize that it is to their personal profit to return to normal buying of their needs, and we also want to reduce our stocks of Men's Spring Suits, Topcoats etc. These are much larger than they should be on account of the backward spring season this year

We have made PRICE the compelling power to effect these results and have marked the clothing down so low that for a man to put off buying any longer is to overlook his own interests and defeat genuine economy

New Spring Suits in the latest styles, fabrics and shades. Sizes 33 to 50. A truly wonderful assortment to select from. Prices Cut As Follows:—

Men's and Young Men's
\$22 and \$22.50 Suits \$16.75

Men's and Young Men's
\$35.00 Suits \$28.75

Men's and Young Men's
\$25.00 Suits \$21.75

Men's and Young Men's
\$40.00 Suits \$33.75

Men's and Young Men's
\$30.00 Suits \$24.75

Men's and Young Men's
\$45.00 and \$50.00 Suits \$36.75

EXTRA TROUSERS if wanted at a small additional cost.

ALL HART SCHAFFNER & MARX SUITS INCLUDED.

NO CHARGE FOR ALTERATIONS

10%
DISCOUNT

For cash on all Men's Knit-Tex
Topcoats and Worsted-Tex Suits

Men's Suits and Topcoats
Dry Cleaned and Pressed
by our modern Valetor Service
Pressed 50c
Dry Cleaned and Pressed . \$1.50

Men's and Young Men's
TOPCOATS
At Mark-Down Prices
Lot 1 at \$12.95
Lot 2 at \$18.95
Values up to \$30.00

MEN'S ODD TROUSER SPECIALS
KHAKI, COTTONADE and WOOL DRESS PANTS at Prices to Fit Every Pocketbook.

95c \$1.48 \$1.98 \$3.00 \$3.95 \$4.95 \$5.95

CROCKER NATIONAL BANK

Turners Falls, Mass.

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Your Service

SAFE DEPOSIT BOXES
Checking Accounts
SAVINGS DEPARTMENT

The world conference of the Y. M. C. A. will meet this year for the first time in the United States, at Cleveland, O., August 4-9.

It will be the 20th world conference of the world's alliance of the Young Men's Christian association, with headquarters at Geneva, Switzerland, and delegates from 50 nations will attend. The conference will be conducted in three languages—English, French and German.

The Him for Her.—The Sunday-school teacher asked the children to write down the names of their favorite hymns. One little girl wrote down:
"Willie Smith."
—Vancouver Province.

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Finger and Water Waving
Facial Massage
and Eugene Permanent
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Telephone 234

Pearl C. Sanders

Personals

Miss Esther Sargent will spend the week-end at Springfield.

Mr. Henry Lyman has returned to his home on Maple Street.

Mr. Frank W. Kellogg was a visitor to New York City on business last week.

Miss Faith Taylor will spend the week-end at her home at Leominster Mass.

W. Ware Barnum and mother from Canton were week-end guests at the Ware Homestead.

Mrs. Clyde Mattern of East Northfield who is at Franklin County Hospital is improving.

Mr. and Mrs. L. L. Dunham of Brattleboro were guests of Mr. and Mrs. Charles E. Williams on Sunday.

Mr. and Mrs. Leslie H. Floyd of Clifton, N. J. were the week-end guests of Mr. and Mrs. Henry R. Gould.

Mrs. Raymond Snell of Greenwich N. Y. with her son Raymond Junior is at the home of Mrs. J. Lee Bolton during the latter's illness.

Mrs. A. P. Fitt accompanied her grandson Ted Powell back to his home in Wayne, Pa., last Tuesday. Mrs. Fitt returns on Monday.

Mrs. M. E. Vorce, town librarian, will attend the annual Institute for State Librarians at Hyannis Mass. April 27, 28, 29, 30. Mrs. Max Huber will substitute in the library.

Four members of the Fortnightly, Mrs. Nellie Word, Past President; Mrs. Lizette Vorce President; Mrs. Elizabeth Spencer and Mrs. Ada Steadler of the Program Committee,

attended the Federated Clubs Institute of the 14th and 15th districts, in Orange April 14th. On their way home they visited the beautiful "Wheeler Mansion" now the Eastern Star Home.

Mrs. Mildred Pefferle was also elected a Director for three years of the Franklin district Massachusetts Society for the Prevention of Cruelty to Children to represent Northfield. his duties immediately.

Miss Alice Zabriske of New York City will have charge of the woman's employment department for the summer conferences of the Northfield schools. She is at present in Northfield making all preliminary arrangements. She has filled this responsibility most acceptably for a number of seasons.

Locals

Leavis and Bolton are making the improvements to Sam Smith's small store fitting it up as a tenement.

Several gypsy moth finds have been made by our local foresters among the trees in the Highlands section and a careful watch will have to be made of this section.

Mrs. Hugh D. Maydole of Concord, N. H., will soon open up "Placebo" her summer cottage in Mountain Park for occupancy. Mrs. Maydole is at the Northfield for a few days.

Mr. Chas. J. Johnson is making a splendid improvement to his location by tearing down the old buildings adjacent to Mill Brook. With these buildings out of the way a splendid vista is available.

The Nation-Wide Grocery Corporation had a get-together meeting at Keene on Thursday evening. It was attended by Mr. and Mrs. F. A. Irish. A banquet was given and several talks by department heads.